

# General rules for the European phase of the European Statistics Competition (ESC) 2025

## 1. Registration

The European phase of the European Statistics Competition (ESC) 2025 is open to those teams having finished among the winners or being the finalists in the national phase of the ESC and having been proposed to participate in the European phase by their countries.

There will be two categories of participation: A and B. As a reference, category A comprises students in the last two courses in secondary education (approx. 16-18 years old) and category B includes all other students in secondary education (approx. 14-16 years old).

Each country will be able to propose up to **two** teams per category to participate in the European phase.

The registration in the European phase will be done by the national organization of each country.

## 2. Assignment

Participating teams will have to **make a video** in which they will have to select, present and reference official statistics to support their message on a certain topic.

The **topic** of the video will be published by the beginning of December 2024.

There is no limitation in the **format** of the video.

The **audio** of the video can be English or **any national language**.

The language used in the audio is not taken into account when assessing the videos, so it is highly advisable teams prepare their videos in a language they feel comfortable with.

For accessibility reasons, in any case, the use of **subtitles in English** is mandatory.

Any written explanations in the video will be in English.

**Videos** should not exceed a total **length** of **2:10 minutes**, distributed as **2:00 minutes maximum of content + 10 seconds maximum of sources**.

Along with the videos, participants will have to **prepare a “making-of” pdf document in English**, explaining the creation process of the video, including the users they would like to reach, the techniques used (and the reasons to use them), the decision making process, etc.

Participating teams will receive a template to be followed for the pdf document as well as a guide containing instructions on how to elaborate the pdf accompanying the video. The pdf document will contain a maximum of two pages of content plus one page of sources.

Teams are expected to include **references to the sources of data and other material (music, images, etc.)** used, **both at the end of the video and in the pdf document**. The references can be summarized at the end of the video, including a final view of all general sources used across the video. The references need to be presented in detail in the pdf document according to the rules set in the guide accompanying the pdf template.

In addition, each graph/figure in the video needs to mention the data source.

Teams should deliver **one final compressed file** (7z, zip, etc.) containing the video and the pdf document through an online platform. A detailed guide will be provided with instructions on how to compress files.

The online platform will be made available for the teams at [www.esc2025.eu](http://www.esc2025.eu)

### 3. Evaluation Criteria

When evaluating the selected videos, the jury of the European phase of the ESC will take into account:

- The style and creativity of the video
- The clarity of the message of the video and the effectiveness of the video to get its message across
- The selection and presentation of appropriate statistical data to support the message
- The “making-of” pdf document
- The references to sources of data and credits to material used (like music, images, etc.) at the end of the video and in the pdf document itself.

### 4. Awards

The jury will declare five finalists per category and will rank them from 1 (winner) to 5 within each category.

Each member and the tutor of the two winning teams of the European phase (categories A and B) will receive the following prizes:

- A gift card (400€)
- A set of promotional material from Eurostat
- A winner diploma
- A trophy

There will also be trophies for the second and third team.

All finalists will receive a customized diploma mentioning the place they obtained. The rest of the participating teams in the European phase will receive a diploma of participation.

The award ceremony can be virtual or in-person. The arrangements will be announced at a later stage.

In case of an in-person award ceremony, the expenses of the trip and the accommodation, for the tutors and the students of the two winning teams, will be covered by the organizers of the ESC.

For students under 18 in the winning team at the time of the trip to the ceremony, the tutor must act as an approved guardian of the minors of her / his team and will take full responsibility of the minor students during the trip and the stay in the place of the award ceremony.

The award ceremony may be live streamed and the recording of the ceremony may be published.

In case there are two or more winning teams with the same tutor, the latter will only receive one prize.

## 5. Calendar

Each country will decide and communicate the calendar for the European phase.

**Final deadline** to submit the videos: **7 May 2025.**

**Announcement of winning teams:** 6 June 2025.

**Award ceremony:** The award ceremony will be announced further on.

## 6. Publication of videos

The awarded videos will be announced on [www.esc2025.eu](http://www.esc2025.eu), indicating the full names of their authors. By their participation in the European phase of the ESC the participants accept that their names are announced and allow the publication of their videos. They may at any time revoke their consent to the processing of their personal data derived from their participation in this contest, without prejudice to any other right that assists them, in accordance with the applicable law.

Videos must not infringe any third party copyright or trademark, or violate the rights of any person or entity. Teams need to be sure to only use content in their video that they are authorised to use, including, without limitation, music, images, film clips and other intellectual property. Organizers might ask teams at a later stage for clarifications concerning copyright issues.

The inclusion of advertising or promotion of companies or products in the videos is not accepted. The appearance of watermarks as a result of the use of free software to create the video is not considered advertising or promotion.

For minors who appear in the video, the team must send to the organization of the ESC, along with the video and the pdf document, authorizations to appear in the film signed by the legal guardian of each minor. Lack of authorizations will disqualify the video. Teams can ask the organization in their countries to provide them with an authorization form.

Teams must sign a video license agreement in order to allow Eurostat to use the videos in the winners' announcements and other ESC promotion activities.

All the materials presented at the European phase of the ESC may be published by the European Statistical System (ESS).

It is important to note that the winner and finalist videos in the European Statistics Competition are produced by secondary school students in the context of a school contest. Minor inaccuracies in the use of data cannot be excluded.

## **7. Reservation of rights**

The organization of the European phase of the ESC reserves the right to change the terms and conditions of the European phase of the ESC, especially the dates announced in the calendar, or even its possible cancellation, whenever there is a justified cause. These modifications would be made public at [www.esc2025.eu](http://www.esc2025.eu).

## **8. Acceptance of the rules of the European phase of the ESC**

Participation in the European phase of the European Statistics Competition (ESC) assumes the acceptance of the above-mentioned rules.