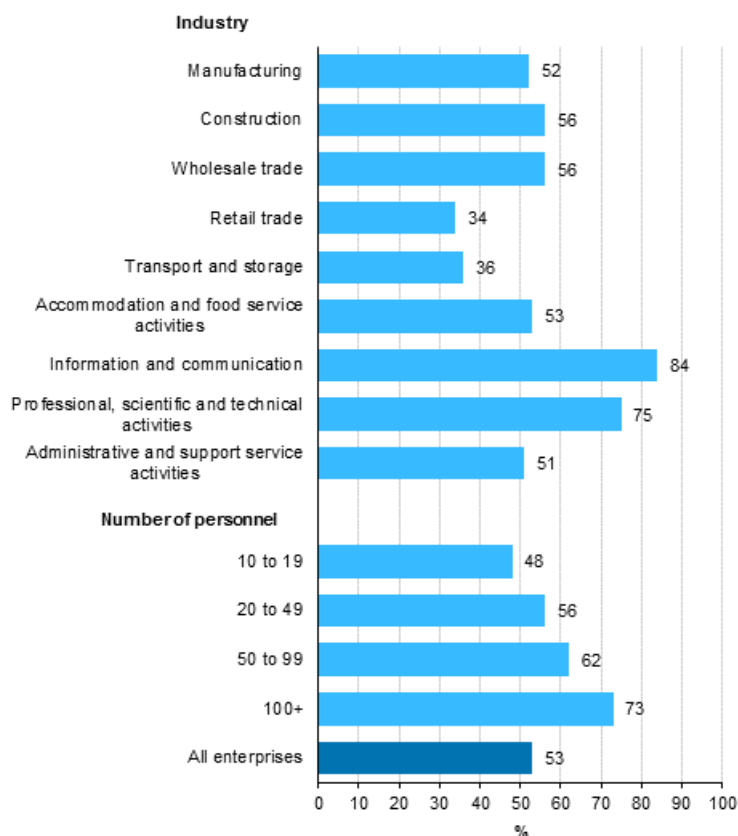


Use of information technology in enterprises 2015

Use of cloud services becomes more widespread in enterprises

Fifty-three per cent of enterprises use chargeable cloud services. Public clouds were used by 43 per cent and private clouds by 14 per cent of enterprises. The use of cloud services has rapidly become common in as many as 73 per cent of large enterprises. These data derive from Statistics Finland's survey on information technology in enterprises.

Use of cloud services, proportion of enterprises employing at least ten persons

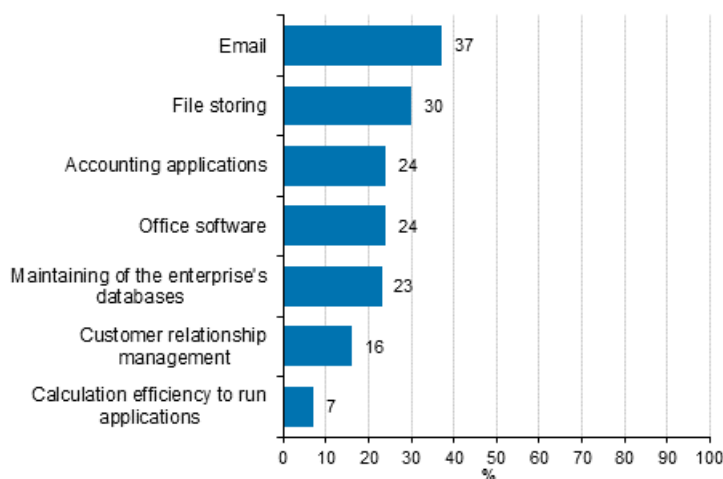


By industry, cloud services are most commonly used in information and communication activities by 84 per cent of enterprises, and least commonly in retail trade by 34 per cent of enterprises. Among the smallest enterprises with 10 to 19 employees, cloud services were used by 48 per cent, and among the largest enterprises with at least 100 employees, by 73 per cent.

Forty-three per cent of all enterprises used public clouds where the same servers are used to serve several clients. Fourteen per cent of enterprises used private clouds where the server is reserved only for the customer that has purchased the service. Public clouds were used in all industries and in enterprises of all sizes clearly more than private clouds. Of the biggest enterprises, private clouds are used in one third and both, public and private clouds in 27 per cent of enterprises.

Of the inquired cloud services, enterprises most commonly used email (37%) and file storing (30%). Relatively common use purposes of cloud services also included accounting applications (24%), office software (24%), maintaining of the enterprise's databases (23%), and customer relationship management (16%). Calculation efficiency to run applications as a cloud service was used by only seven per cent of enterprises.

Used cloud services, proportion of enterprises employing at least ten persons



These data were collected with an inquiry in spring 2015 and they apply to enterprises with at least ten employees.

Contents

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Source: Use of Information Technology in Enterprises 2015, Statistics Finland