

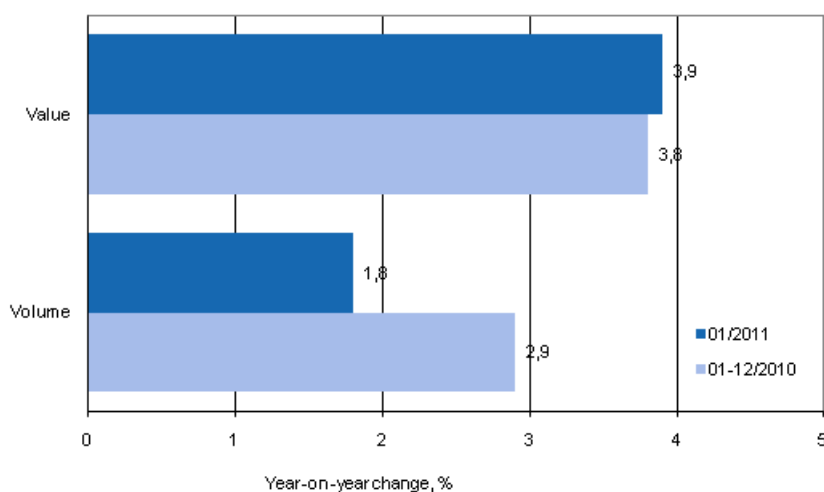
# Turnover of trade

2011, January

## Retail trade flash estimate: sales grew by 3,9 per cent in January

According to Statistics Finland's retail trade flash estimate, retail trade sales increased by 3.9 per cent in January 2011 from January 2010. Over the same time period, the volume of sales grew by 1.8 per cent.

### Development of value and volume of retail trade sales, January 2011, % (TOL2008)



Source: StatisticsFinland

The retail trade flash estimate is based on a sample covering, on the average, 50 per cent of retail trade turnover. Data on trade sales by industry will next be released on 11 March 2011.

Flash estimates on retail trade are published at a lag of just under one month from the end of the statistical reference month. The preliminary data on motor vehicle, wholesale and retail trade based on a larger sample will be published at a lag of roughly six weeks from the end of the statistical reference month and the revised data based on total data are published at a lag of roughly ten weeks.

As of the beginning of 2011, the responding instructions of the sales inquiry have been clarified so that as a rule the concept of turnover in the sales inquiry conforms with the Bookkeeping Act. However, the new instructions have no significant impact on the produced turnover indices. For further in-formation about the revised instructions, please see Revisions in these statistics.

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## Appendix tables

**Appendix table: Development of value and volume of retail trade sales, January 2011, (TOL2008)**

	Index	Year-on-year change in the latest month, % <sup>1)</sup>	Cumulative year-on-year change, % <sup>1)</sup>
	01/2011	01/2011	01-12/2010
Value	106.1	3.9	3.8
Volyme	97.7	1.8	2.9

1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

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Source: Turnover of trade, Statistics Finland