

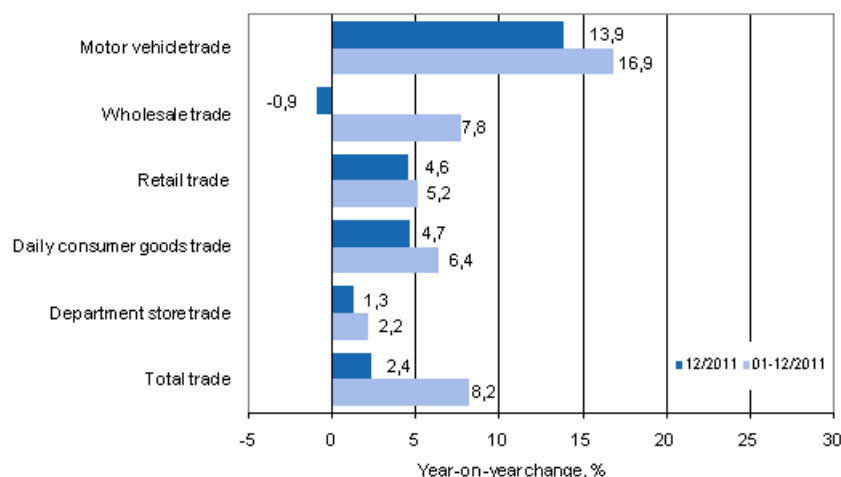
# Turnover of trade

2011, December

## Sales of retail trade grew by 4.6 per cent in December

According to Statistics Finland, retail trade sales increased by 4.6 per cent last December from December 2010. Over the same time period, the volume of retail trade sales grew by 2.1 per cent. In daily consumer goods trade, sales grew by 4.7 per cent and in department store trade by 1.3 per cent. By contrast, wholesale trade sales fell by 0.9 per cent. In motor vehicle trade, in turn, sales were up by 13.9 per cent year-on-year. In total trade, sales grew by 2.4 per cent in December.

### Annual change in turnover in trade industries, % (TOL 2008)



Source: Statistics Finland

During 2011, retail trade sales increased by 5.2 per cent from 2010. The volume of retail trade sales was 2.3 per cent up on the previous year. Wholesale trade sales grew by 7.8 per cent and motor vehicle sales by 16.9 per cent. Compared to the previous year, sales in total trade increased by 8.2 per cent over the year.

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**Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008)**

	Year-on-year change by quarter, % <sup>1)</sup>				Cumulative year-on-year change, % <sup>1)</sup>	Year-on-year change in the latest month, % <sup>1)</sup>
	01-03/2011	04-06/2011	07-09/2011	10-12/2011		
Total trade (G)	10,7	8,5	8,4	5,7	8,2	2,4
Motor vehicle trade (45)	31,3	10,9	11,8	16,2	16,9	13,9
Wholesale trade (46)	9,6	9,3	8,9	4,1	7,8	-0,9
Retail trade (47)	4,3	6,0	6,0	4,5	5,2	4,6
Daily consumer goods trade (4711, 472) <sup>2)</sup>	4,8	8,2	6,9	5,4	6,4	4,7
Department store trade (4719) <sup>3)</sup>	0,2	4,4	3,3	1,0	2,2	1,3

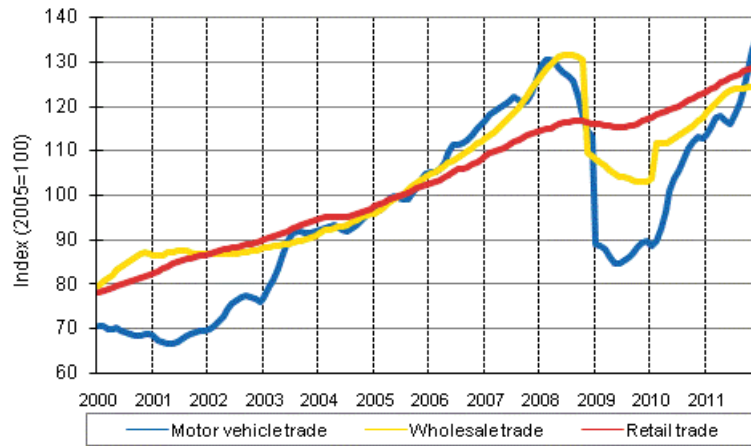
1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Register of Enterprises and Establishments, the share of daily consumer goods (4711, 472) of turnover in retail trade was 34.7 per cent in 2010.

3) According to the Register of Enterprises and Establishments, the share of retail sale in department stores (4719) of turnover in retail trade was 17.3 per cent in 2010.

## Appendix figures

**Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008)**



Source: Statistics Finland

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Source: Turnover of trade, Statistics Finland