

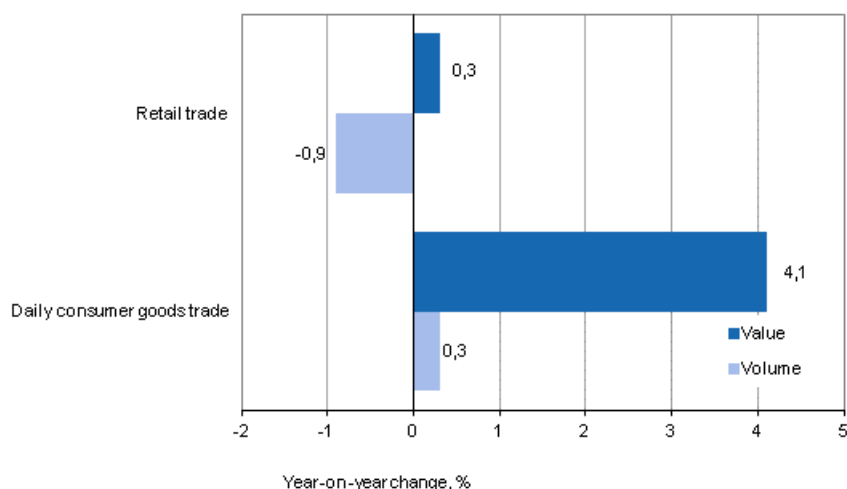
Turnover of trade

2013, March

Retail trade flash estimate: sales grew by 0.3 per cent year-on-year in March

According to the retail trade flash estimate, retail trade sales increased by 0.3 per cent in March 2013 from March 2012. Over the same time period, the volume of retail sales, from which the impact of prices has been eliminated, went down by 0.9 per cent. In daily consumer goods trade, sales grew by 4.1 per cent in March and the volume of sales went up by 0.3 per cent from the corresponding period of the year before. According to the Business register, the share of daily consumer goods of turnover in retail trade was 47 per cent in 2011. The development in sales was mainly due to Easter being in March this year, while last year it was in April.

Development of value and volume of retail trade sales, March 2013, % (TOL 2008)



Source: Statistics Finland

The retail trade flash estimate is based on a sample covering, on the average, 50 per cent of retail trade turnover. Data on trade sales by industry will next be released on 15 May 2013.

Flash estimates on retail trade are published at a lag of just under one month from the end of the statistical reference month. The preliminary data on motor vehicle, wholesale and retail trade based on a larger sample will be published at a lag of roughly six weeks from the end of the statistical reference month and the revised data based on total data are published at a lag of roughly ten weeks.

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Appendix tables

Appendix table 1. Development of value and volume of retail trade sales, March 2013, (TOL2008)

| | | Index | Year-on-year change in the latest month, % ¹⁾ | Cumulative year-on-year change, % ¹⁾ |
|--|--------|---------|--|---|
| | | 03/2013 | 03/2013 | 01-03/2013 |
| Retail trade (47) | Value | 105,5 | 0,3 | 1,4 |
| | Volume | 98,9 | -0,9 | 0,1 |
| Daily consumer goods trade (4711, 472) | Value | 114,3 | 4,1 | 2,7 |
| | Volume | 101,3 | 0,3 | -1,0 |

1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revisions to data on annual changes in retail trade¹⁾

| Time of publishing | 2012 | | | | 2013 |
|--------------------------------|------|------|------|------|------|
| | 09 | 10 | 11 | 12 | 01 |
| Flash estimate, % | 3,1 | 4,6 | 4,9 | 2,3 | 2,1 |
| 1st release, % | 3,4 | 3,8 | 4,6 | 2,1 | 2,9 |
| Latest release (2013-04-25), % | 1,2 | 4,5 | 4,1 | 1,5 | 3,3 |
| Revision, percentage point | -1,9 | -0,1 | -0,8 | -0,8 | 1,2 |

1) The revision describes the difference of annual change percentages between the flash estimate and the latest release.

Inquiries

Jarkko Niemistö 09 1734 2951
Director in charge:
Hannele Orjala
palvelut.suhdanne@stat.fi
www.stat.fi
Source: Turnover of trade, Statistics Finland