

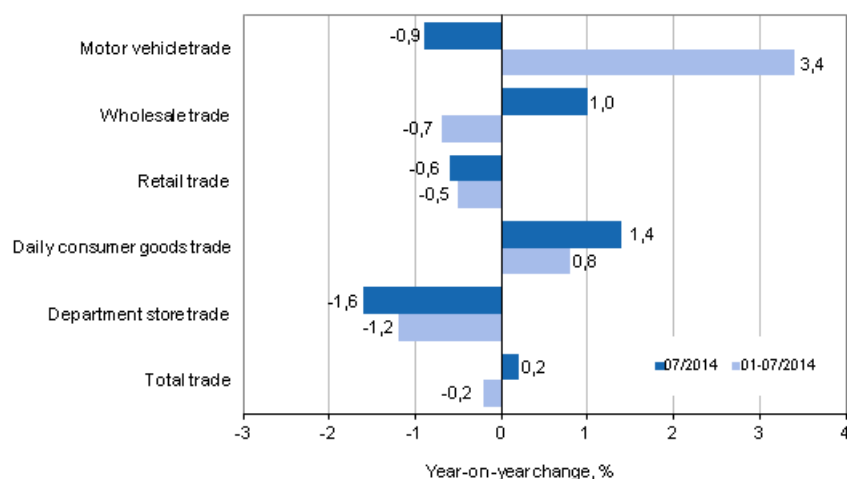
Turnover of trade

2014, July

Sales in total trade grew by 0.2 per cent year-on-year in July

According to Statistics Finland, retail trade sales went down by 0.6 per cent in July from July 2013. In daily consumer goods trade, sales grew by 1.4 per cent, while sales in department store trade went down by 1.6 per cent from one year ago. Wholesale trade sales increased by 1.0 per cent from the previous year. By contrast, motor vehicle sales contracted by 0.9 per cent. In total trade, sales increased by 0.2 per cent from July 2013.

Annual change in turnover in trade industries, % (TOL 2008)



Source: Statistics Finland

In July, **the sales volume** in retail trade decreased by 0.5 per cent and in motor vehicle trade by 1.2 per cent from one year back. In wholesale trade, the sales volume went up by 1.5 per cent from the previous year. Thus, sales increased in total trade by 0.5 per cent in July from the corresponding period of the previous year. The volume index of sales is calculated by removing the effect of price changes from the value index series.

In retail trade, turnover went down in May to July more than the sales volume, which was due to fallen prices. According to the [Consumer Price Index](#), prices of food, clothes and entertainment electronics fell in the past three months.

Sales in trade industries fell in the January to July period with the exception of motor vehicle trade

In the January to July period, sales contracted by 0.5 per cent in retail trade and by 0.7 per cent in wholesale trade from the respective period of the previous year. Sales in motor vehicle trade increased by 3.4 per cent from January to July 2013. Total trade sales went down by 0.2 per cent over the corresponding period.

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Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008)

	Year-on-year change by quarter, % ¹⁾				Cumulative year-on-year change, % ¹⁾	Year-on-year change in the latest month, % ¹⁾
	07-09/2013	10-12/2013	01-03/2014	04-06/2014		
Total trade (G)	-0,4	-1,2	-0,4	-0,1	-0,2	0,2
Motor vehicle trade (45)	-0,3	1,8	8,8	-0,1	3,4	-0,9
Wholesale trade (46)	-0,8	-1,9	-2,1	0,1	-0,7	1,0
Retail trade (47)	0,3	-0,8	-0,7	-0,4	-0,5	-0,6
Daily consumer goods trade (4711, 472) ²⁾	2,1	1,4	-0,3	1,6	0,8	1,4
Department store trade (4719) ³⁾	-1,5	-0,6	0,2	-2,3	-1,2	-1,6

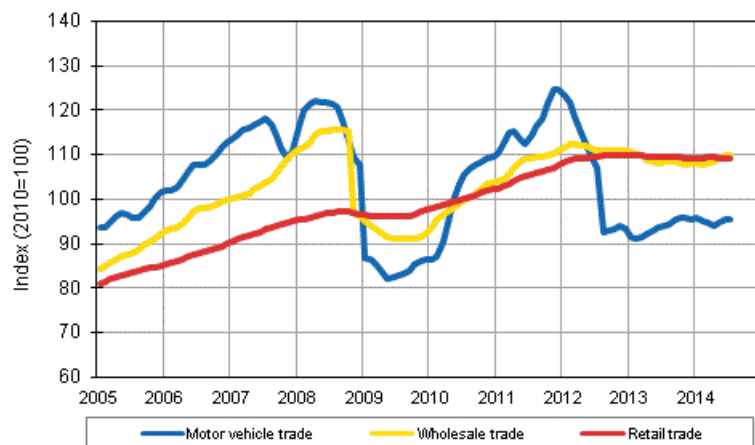
1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Business Register, the share of daily consumer goods (4711, 472) of turnover in retail trade was 47.6 per cent in 2012.

3) According to the Business Register, the share of retail sale in department stores (4719) of turnover in retail trade was 11.8 per cent in 2012.

Appendix figures

Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008)



Source: Statistics Finland

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revision of annual changes in turnover in main industries¹⁾

Industry / Reference period		Year-on-year change,%		Revision, percentage point
		1st release	Latest release (2014-09-12)	
G Wholesale and retail trade	02/2014	-0,1	-1,2	-1,1
	03/2014	-2,0	-0,6	1,4
	04/2014	-0,8	-0,6	0,2
	05/2014	-2,5	-3,2	-0,7
	06/2014	3,3	3,7	0,4
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	02/2014	9,1	6,5	-2,6
	03/2014	6,6	7,4	0,8
	04/2014	-4,1	-3,4	0,7
	05/2014	-2,1	-3,4	-1,3
	06/2014	10,0	7,6	-2,4
46 Wholesale trade, except of motor vehicles and motorcycles	02/2014	-1,9	-2,8	-0,9
	03/2014	-4,0	-1,9	2,1
	04/2014	-1,3	-1,5	-0,2
	05/2014	-3,5	-3,6	-0,1
	06/2014	4,5	5,7	1,2
47 Retail trade, except of motor vehicles and motorcycles	02/2014	-0,4	-1,1	-0,7
	03/2014	-1,5	-1,3	0,2
	04/2014	1,8	2,4	0,6
	05/2014	-1,0	-2,4	-1,4
	06/2014	-1,6	-0,8	0,8
Retail sale in non-specialised stores (4711, 472)	02/2014	0,8	1,0	0,2
	03/2014	-3,5	-4,6	-1,1
	04/2014	6,4	6,7	0,3
	05/2014	0,6	-0,2	-0,8
	06/2014	-1,6	-1,5	0,1
Department store trade (4719)	02/2014	-1,6	-2,7	-1,1
	03/2014	-1,6	-0,6	1,0
	04/2014	-1,7	-0,8	0,9
	05/2014	-2,0	-2,5	-0,5
	06/2014	-3,8	-3,7	0,1

1) The 1st release refers to the time when data for the reference period were released for the first time. The revision describes the difference of annual change percentages between the first and latest release.

Revision of long-term annual changes in turnover in main industries

Industry	Year	Average ¹⁾	Average for absolute values ²⁾
Total trade (G)	2011	-0,8	1,1
	2012	-0,7	0,9
	2013	-0,2	0,5
Motor vehicle trade (45)	2011	-2,6	2,6
	2012	0,6	2,3
	2013	-0,5	0,9

Industry	Year	Average ¹⁾	Average for absolute values ²⁾
Wholesale trade (46)	2011	-0,5	1,2
	2012	-0,8	1,1
	2013	-0,1	0,7
Retail trade (47)	2011	-1,1	1,1
	2012	-0,7	0,9
	2013	-0,5	0,8
Daily consumer goods trade (4711, 472)	2011	-0,7	0,7
	2012	-0,5	0,7
	2013	0,1	0,5
Department store trade (4719)	2011	-0,1	0,4
	2012	0,1	0,4
	2013	-0,1	0,4

1) Average for data revised between the first and seventh release in the statistical reference year.

2) Average for absolute values of differences between the first and seventh release.

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Source: Turnover of trade, Statistics Finland