

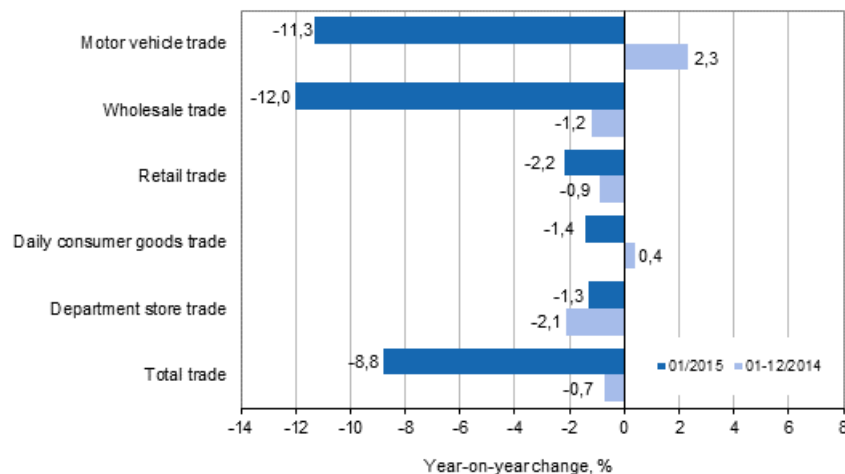
# Turnover of trade

2015, January

## Total trade sales fell by 8.8 per cent year-on-year in January

According to Statistics Finland, total trade sales went down by 8.8 per cent in January from January 2014. The fall was particularly caused by the development in wholesale trade and motor vehicle trade. Wholesale trade sales declined by 12.0 per cent and motor vehicle sales by 11.3 per cent in January from one year previously. In turn, retail trade sales fell by 2.2 per cent from one year ago. In daily consumer goods trade, sales contracted by 1.4 per cent and in department store trade by 1.3 per cent from one year ago.

### Annual change in turnover in trade industries, % (TOL 2008)



Source: Statistics Finland

In retail trade, the sales volume decreased by 1.3 per cent and in wholesale trade by 8.7 per cent from January 2014. In turn, the sales volume in motor vehicle trade contracted by 11.4 per cent from the previous year. The fall was affected by decreased sales of new motor vehicles, as Statistics Finland's data indicate that the number of first registrations of motor vehicles was also 23.1 per cent lower in January than in January 2014. The volume of total sales was 6.6 per cent lower in January than in the year before. The volume index of sales is calculated by removing the effect of price changes from the value index series.

## New seasonal adjustment software adopted

Starting from the January 2015 data, a new seasonal adjustment software J-Demetra+ will be adopted in the indices of turnover. The software change does not affect the used seasonal adjustment method. The change does not influence the interpretation or use of the time series either. More about the implementation of the software [Changes in these statistics](#).

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# Appendix tables

**Appendix table 1. Year-on-year change in turnover in trade industries, % (TOL 2008)**

	Year-on-year change by quarter, % <sup>1)</sup>				Cumulative year-on-year change, % <sup>1)</sup>	Year-on-year change in the latest month, % <sup>1)</sup>
	01-03/2014	04-06/2014	07-09/2014	10-12/2014		
Total trade (G)	-0,3	-0,3	-0,2	-1,9	-0,7	-8,8
Motor vehicle trade (45)	8,9	-0,3	0,6	0,6	2,3	-11,3
Wholesale trade (46)	-2,0	-0,1	0,1	-2,7	-1,2	-12,0
Retail trade (47)	-0,7	-0,5	-1,0	-1,3	-0,9	-2,2
Daily consumer goods trade (4711, 472) <sup>2)</sup>	-0,4	1,3	1,0	-0,4	0,4	-1,4
Department store trade (4719) <sup>3)</sup>	0,4	-2,2	-1,7	-4,2	-2,1	-1,3

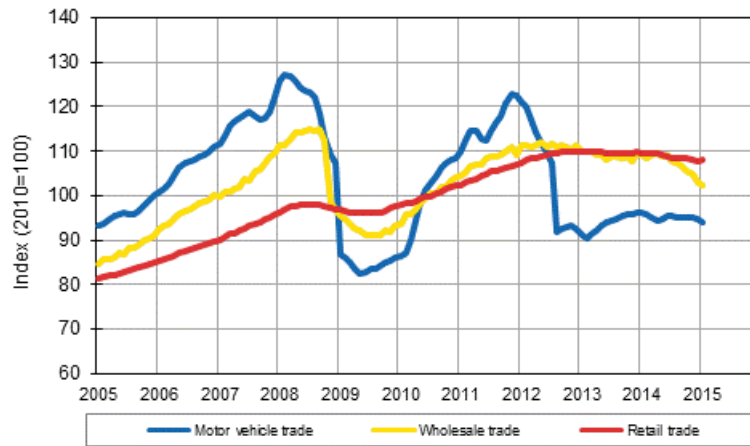
1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Business Register, the share of daily consumer goods (4711, 472) of turnover in retail trade was 48.3 per cent in 2013.

3) According to the Business Register, the share of retail sale in department stores (4719) of turnover in retail trade was 11.8 per cent in 2013.

# Appendix figures

**Appendix figure 1. Turnover of motor vehicles, wholesale and retail trade, trend series (TOL 2008)**



Source: Statistics Finland

## Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

### Revision of annual changes in turnover in main industries<sup>1)</sup>

Industry / Reference period		Year-on-year change,%		Revision, percentage point
		1st release	Latest release (2015-03-12)	
G Wholesale and retail trade	08/2014	-2,4	-2,8	-0,4
	09/2014	1,5	2,6	1,1
	10/2014	-0,5	-0,4	0,1
	11/2014	-3,7	-4,2	-0,5
	12/2014	-2,3	-1,3	1,0
45 Wholesale and retail trade and repair of motor vehicles and motorcycles	08/2014	-0,3	-0,2	0,1
	09/2014	0,6	2,6	2,0
	10/2014	-4,1	-3,3	0,8
	11/2014	-2,7	-2,6	0,1
	12/2014	10,5	9,2	-1,3
46 Wholesale trade, except of motor vehicles and motorcycles	08/2014	-3,2	-3,5	-0,3
	09/2014	2,5	4,0	1,5
	10/2014	-0,2	-0,6	-0,4
	11/2014	-3,7	-4,3	-0,6
	12/2014	-4,9	-3,5	1,4
47 Retail trade, except of motor vehicles and motorcycles	08/2014	-1,7	-2,6	-0,9
	09/2014	0,0	0,2	0,2
	10/2014	0,3	1,0	0,7
	11/2014	-4,2	-4,7	-0,5
	12/2014	-1,6	-0,6	1,0
Retail sale in non-specialised stores (4711, 472)	08/2014	-0,2	-0,7	-0,5
	09/2014	1,4	1,3	-0,1
	10/2014	2,3	3,2	0,9
	11/2014	-4,5	-4,3	0,2
	12/2014	-0,4	-0,1	0,3
Department store trade (4719)	08/2014	-1,4	-1,3	0,1
	09/2014	-2,5	-2,9	-0,4
	10/2014	0,1	-0,4	-0,5
	11/2014	-6,8	-6,9	-0,1
	12/2014	-4,3	-4,8	-0,5

1) The 1st release refers to the time when data for the reference period were released for the first time. The revision describes the difference of annual change percentages between the first and latest release.

### Revision of long-term annual changes in turnover in main industries

Industry	Year	Average <sup>1)</sup>	Average for absolute values <sup>2)</sup>
Total trade (G)	2011	-0,8	1,1
	2012	-0,7	0,9
	2013	-0,2	0,5
Motor vehicle trade (45)	2011	-2,6	2,6
	2012	0,6	2,3
	2013	-0,5	0,9

Industry	Year	Average <sup>1)</sup>	Average for absolute values <sup>2)</sup>
Wholesale trade (46)	2011	-0,5	1,2
	2012	-0,8	1,1
	2013	-0,1	0,7
Retail trade (47)	2011	-1,1	1,1
	2012	-0,7	0,9
	2013	-0,5	0,8
Daily consumer goods trade (4711, 472)	2011	-0,7	0,7
	2012	-0,5	0,7
	2013	0,1	0,5
Department store trade (4719)	2011	-0,1	0,4
	2012	0,1	0,4
	2013	-0,1	0,4

1) Average for data revised between the first and seventh release in the statistical reference year.

2) Average for absolute values of differences between the first and seventh release.

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Source: Turnover of trade, Statistics Finland