

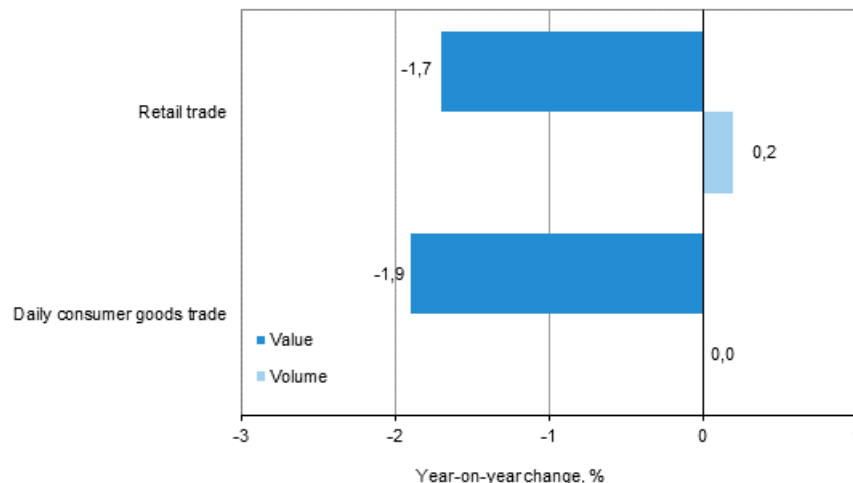
Turnover of trade

2015, September

Retail trade flash estimate: sales fell by 1.7 per cent year-on-year in September

According to Statistics Finland’s retail trade flash estimate, the sales of retail trade decreased by 1.7 per cent in September from September 2014. By contrast, the volume of retail trade sales, from which the impact of prices has been eliminated, went up by 0.2 per cent over the same period. In daily consumer goods trade, sales decreased by 1.9 per cent in September but the volume of sales remained on the same level as in September 2014. Turnover developed weaker than sales volume both in retail trade and in daily consumer goods trade due to fallen prices.

Development of value and volume of retail trade sales, September 2015, % (TOL 2008)



Source: Statistics Finland

Annual changes in trade sales and sales volumes are given unadjusted for seasonal variation. There were 26 weekday trading days in September 2015, which is the same as in September 2014. Weekday trading days refer to the weekdays of a calendar month (Monday to Saturday) excluding mid-week holidays.

According to the Structural business and financial statement statistics, daily consumer goods accounted for 48.3 per cent of turnover in retail trade in 2013.

The retail trade flash estimate is based on a sample covering, on the average, 60 per cent of retail trade turnover. Data on trade sales by industry will next be released on 12 November 2015.

Flash estimates on retail trade are published at a lag of just under one month from the end of the statistical reference month. The preliminary data on motor vehicle, wholesale and retail trade based on a larger sample will be published at a lag of roughly six weeks from the end of the statistical reference month and the revised data based on total data are published at a lag of roughly ten weeks.

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Appendix tables

Appendix table 1. Development of value and volume of retail trade sales, September 2015, (TOL 2008)

		Index	Year-on-year change in the latest month, % ¹⁾	Cumulative year-on-year change, % ¹⁾
		09/2015	09/2015	01-09/2015
Retail trade (47)	Value	103,2	-1,7	-1,2
	Volume	98,0	0,2	0,0
Daily consumer goods trade (4711, 472)	Value	105,7	-1,9	-2,1
	Volume	94,8	0,0	-1,0

1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

Revisions to data on annual changes in retail trade¹⁾

Time of publishing		2015				
		03	04	05	06	07
47 Retail trade, except of motor vehicles and motorcycles	Flash estimate, %	0,0	-3,7	-3,6	0,3	-0,3
	1st release, %	0,4	-2,9	-2,7	0,6	0,4
	Latest release (2015-10-26), %	1,1	-3,4	-2,9	1,7	0,6
	Revision, percentage point	1,1	0,3	0,7	1,4	0,9
Retail sale in non-specialised stores (4711, 472)	Flash estimate, %	-1,1	-2,9	-4,8	-0,7	-2,8
	1st release, %	-0,8	-2,3	-3,6	-0,6	-2,2
	Latest release (2015-10-26), %	-0,5	-2,9	-4,2	-0,4	-2,4
	Revision, percentage point	0,6	0,0	0,6	0,3	0,4

1) The revision describes the difference of annual change percentages between the flash estimate and the latest release.

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Source: Turnover of trade, Statistics Finland