

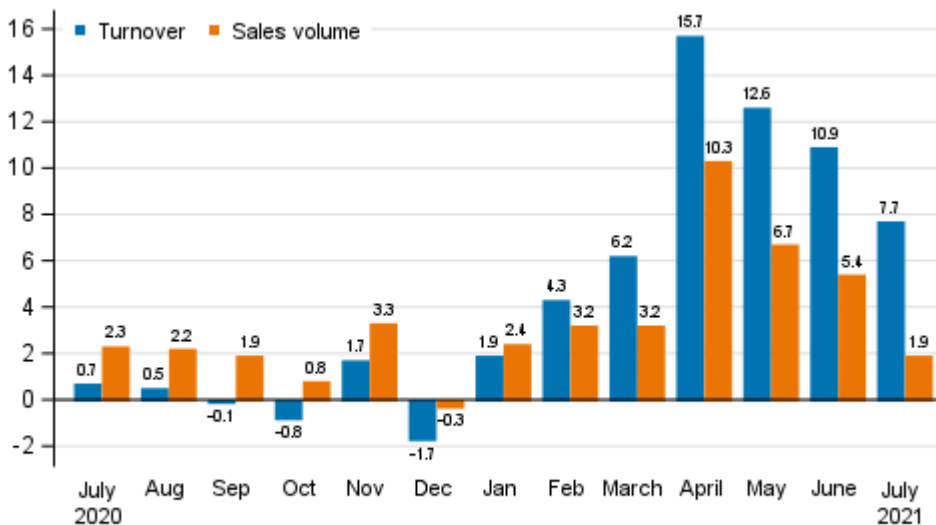
# Turnover of trade

2021, July

## Turnover in trade grew by 7.7 per cent in July

According to Statistics Finland, turnover in total trade adjusted for working days grew in July by 7.7 per cent from July 2020. Over the same period, the working day adjusted volume of sales in total trade, from which the impact of prices has been eliminated, increased by 1.9 per cent. Turnover and sales volume increased in all industries of trade.

### Annual change in working day adjusted turnover and sales volume in total trade (G), %



Source: Statistics Finland

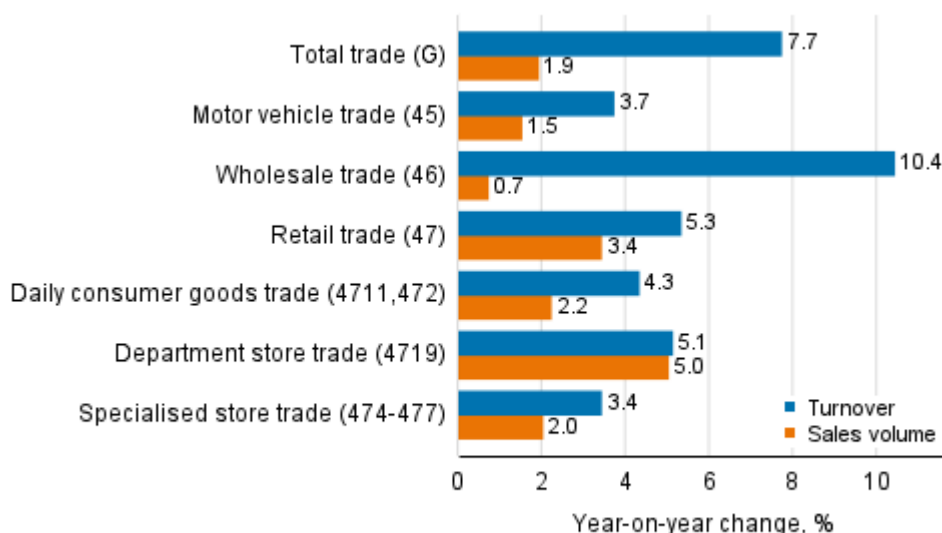
## Strong turnover growth continued in wholesale trade in July

The positive development in the biggest industry of trade, wholesale trade, which started in February, also continued in July. The working day adjusted turnover of wholesale trade grew by 10.4 per cent and sales volume by 0.7 per cent from the year before. The more favourable development in turnover than in sales volume in wholesale trade is explained by risen prices especially of processed petroleum products.

In July, working day adjusted turnover in motor vehicle trade increased by 3.7 per cent and sales volume by 1.5 per cent from one year back.

In retail trade, working day adjusted turnover grew in July in total by 5.3 per cent and sales volume by 3.4 per cent. Among retail trade industries, department store trade grew most, as turnover went up by 5.1 per cent and sales volume by 5.0 per cent. Turnover in daily consumer goods trade rose by 4.3 per cent and sales volume by 2.2 per cent from July 2020. Turnover in specialised store trade grew by 3.4 per cent and sales volume by 2.0 per cent year-on-year.

**Annual change in working day adjusted turnover and sales volume in industries of trade, July 2021, % (TOL 2008)**

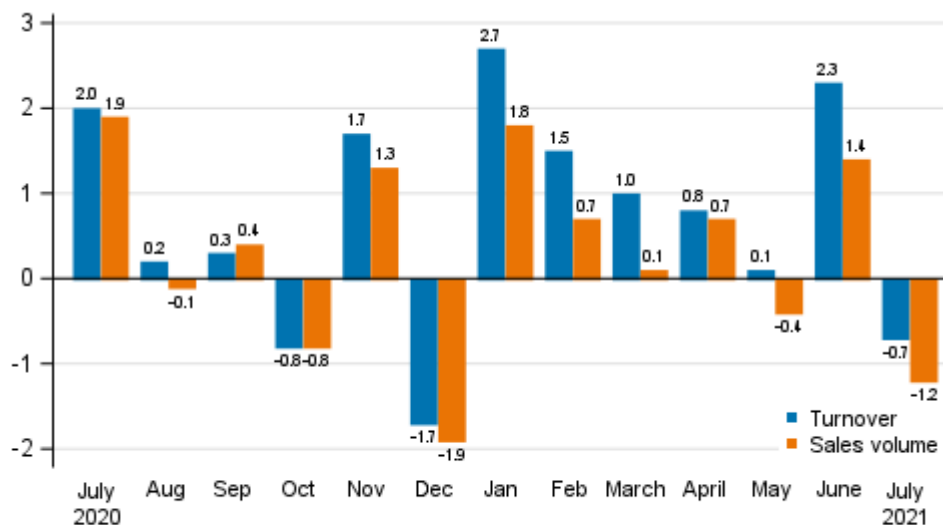


Source: Statistics Finland

**Seasonally adjusted turnover and sales volume declined from the previous month**

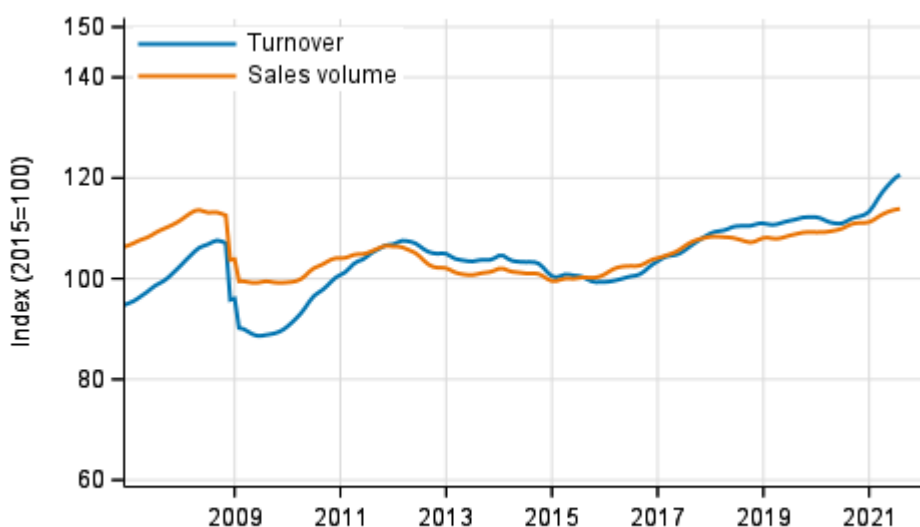
Seasonally adjusted turnover in total trade fell by 0.7 per cent in July from June. Seasonally adjusted sales volume went down by 1.2 per cent over the same period. In June, turnover rose by 2.3 per cent and sales volume by 1.4 per cent from the month before.

**Change in seasonally adjusted turnover and sales volume in total trade (G) from the previous month, %**



Source: Statistics Finland

**Trend of turnover and sales volume in total trade**



Source: Statistics Finland

The calculation of indices of turnover of trade is based on the Tax Administration’s data on self-assessed taxes, which are supplemented with Statistics Finland’s sales inquiry. The volume index of sales is calculated by removing the effect of price changes from the value index series.

The factors caused by the variation in the number of weekdays are taken into account in adjustment for working days. This means taking into consideration the lengths of months, different weekdays and holidays. In addition, seasonal variation is eliminated from seasonally adjusted series, on account of which it makes sense to compare observations of two successive months as well.

The data for the latest month are preliminary and they may become significantly revised particularly on more detailed industry levels in coming months.

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# Appendix tables

**Appendix table 1. Annual change of working day adjusted turnover and sales volume in industries of trade, % (TOL 2008)**

		Year-on-year change by three-month period, % <sup>1)</sup>				Cumulative year-on-year change, % <sup>1)</sup>	Year-on-year change in the latest month, % <sup>1)</sup>
		08-10/2020	11/20-01/21	02-04/2021	05-07/2021		
G Total trade	Turnover	-0.2	0.5	8.8	10.4	8.5	7.7
	Sales volume	1.6	1.7	5.6	4.7	4.7	1.9
45 Motor vehicle trade	Turnover	-0.8	3.7	22.3	18.0	18.0	3.7
	Sales volume	-2.1	2.4	19.9	15.7	15.8	1.5
46 Wholesale trade	Turnover	-2.7	-2.6	5.8	11.8	7.4	10.4
	Sales volume	0.8	-0.3	0.9	2.6	1.6	0.7
47 Retail trade	Turnover	4.4	4.5	7.4	5.4	6.1	5.3
	Sales volume	4.6	5.0	7.1	3.8	5.2	3.4
Daily consumer goods trade (4711, 472) <sup>2)</sup>	Turnover	7.8	7.0	4.5	3.0	4.1	4.3
	Sales volume	6.2	5.7	2.4	0.7	2.0	2.2
Department store trade (4719) <sup>3)</sup>	Turnover	4.5	5.2	12.3	4.0	7.6	5.1
	Sales volume	3.8	4.7	12.0	3.6	7.2	5.0
Specialised store trade (474-477) <sup>4)</sup>	Turnover	0.8	1.6	7.2	6.5	6.1	3.4
	Sales volume	2.4	3.2	8.5	5.8	6.4	2.0

1) Year-on-year change compares the value for an examined time period to the value for the corresponding time period twelve months back.

2) According to the Structural business and financial statement statistics, the share of daily consumer goods (4711, 472) of turnover in retail trade was 52.7 per cent in 2019.

3) According to the Structural business and financial statement statistics, the share of retail sale in department stores (4719) of turnover in retail trade was 6.5 per cent in 2019.

4) According to the Structural business and financial statement statistics, the share of retail sale in specialised stores (474-477) of turnover in retail trade was 35.9 per cent in 2019

## Revisions in these statistics

The data of the statistics have become revised according to the table below. For more information about data revisions, see Section 3 of the quality description (only in Finnish).

### Revision of annual changes in working day adjusted turnover in industries of trade<sup>1)</sup>

Industry / Reference period		Year-on-year change, %		Revision, percentage point
		1st release	Latest release (2021-09-14)	
G Total trade	02/2021	3.9	4.3	0.4
	03/2021	6.8	6.2	-0.6
	04/2021	16.9	15.7	-1.2
	05/2021	13.5	12.6	-0.9
	06/2021	10.8	10.9	0.1
45 Motor vehicle trade	02/2021	4.2	5.6	1.4
	03/2021	20.3	20.4	0.1
	04/2021	46.2	44.1	-2.1
	05/2021	37.8	34.8	-3.0
	06/2021	17.6	17.7	0.1
46 Wholesale trade	02/2021	2.5	2.9	0.4
	03/2021	3.6	2.6	-1.0
	04/2021	13.3	12.0	-1.3
	05/2021	12.5	12.5	0.0
	06/2021	12.2	12.4	0.2
47 Retail trade	02/2021	4.8	4.3	-0.5
	03/2021	6.3	6.4	0.1
	04/2021	11.7	11.3	-0.4
	05/2021	6.3	5.1	-1.2
	06/2021	5.8	5.7	-0.1
Daily consumer goods trade (4711, 472)	02/2021	7.6	6.7	-0.9
	03/2021	3.8	3.2	-0.6
	04/2021	4.7	3.9	-0.8
	05/2021	1.7	0.6	-1.1
	06/2021	4.3	4.0	-0.3
Department store trade (4719)	02/2021	2.3	1.9	-0.4
	03/2021	16.9	17.3	0.4
	04/2021	17.9	17.2	-0.7
	05/2021	3.3	3.4	0.1
	06/2021	4.0	3.6	-0.4
Specialised store trade (474-477)	02/2021	-3.1	-3.8	-0.7
	03/2021	5.6	6.2	0.6
	04/2021	18.2	19.2	1.0
	05/2021	10.5	9.4	-1.1
	06/2021	6.2	6.8	0.6

1) The 1st release refers to the time when data for the reference period were released for the first time. The revision describes the difference of annual change percentages between the first and latest release.

## Revision of long-term annual changes in working day adjusted turnover in industries of trade

Industry / Year		Average <sup>1)</sup>	Average for absolute values <sup>2)</sup>
G Total trade	2017	0.0	0.6
	2018	0.2	0.6
	2019	-0.1	0.4
45 Motor vehicle trade	2017	0.1	0.6
	2018	0.6	1.1
	2019	0.4	0.5
46 Wholesale trade	2017	0.0	0.8
	2018	0.3	0.8
	2019	-0.3	0.8
47 Retail trade	2017	-0.2	0.6
	2018	-0.1	0.5
	2019	0.0	0.4
Daily consumer goods trade (4711, 472)	2017	-0.2	0.5
	2018	0.3	0.4
	2019	-0.1	0.3
Department store trade (4719)	2017	0.1	0.9
	2018	-0.3	0.3
	2019	0.0	0.2

1) The average have been calculated upon completion of the data for the first and last release months in the statistical reference year, when the official structural business and financial statement statistics are also published.

2) The average have been calculated from the absolute values of differences between the first and last release months in the statistical reference year, when the official structural business and financial statement statistics are also published.

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Source: Turnover of trade, Statistics Finland