

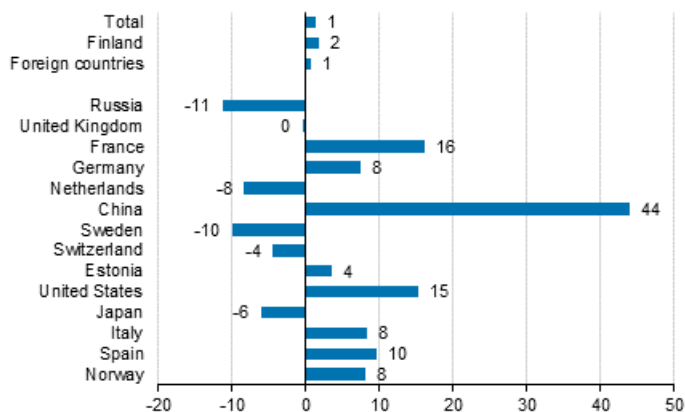
Accommodation statistics

2019, January

Nights spent by foreign tourists in Finland grew by 0.8 per cent in January 2019

Overnight stays by foreign tourists increased by nearly one per cent at Finnish accommodation establishments from last year and good 675,000 nights were recorded for them in January 2019. Overnight stays by resident tourists increased by 1.8 per cent and accommodation establishments recorded around 871,000 of them. Good 1.5 million overnight stays were recorded at Finnish accommodation establishments in January 2019, which was 1.4 per cent more than one year earlier. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection.

Change in overnight stays in January 2019/2018, %



Accommodation establishments in Lapland and Uusimaa split 70 per cent of overnight stays by foreign tourists between them in January 2019

The number of recorded nights spent by foreign tourists was nearly 267,000 at accommodation establishments in Lapland and 207,500 in Uusimaa. In January 2019, the number of nights spent by foreign tourists increased in Lapland by 4.9 per cent, while overnight stays by foreign tourists in Uusimaa decreased by 3.4 per cent. French tourists were the biggest group of foreign tourists in Lapland with their good 47,000 overnight stays, growing by as much as 19.2 per cent from the year before. The number of overnight stays recorded for visitors from Asian countries was nearly 44,000, of which Chinese visitors made up good

18,000 nights. In Lapland, overnight stays of Asian tourists increased by 15.5 per cent, while Asians' stays in Uusimaa grew more moderately and close on 38,000 overnight stays were recorded for them, which is 1.5 per cent more than twelve months earlier. In addition to French and Asian tourists, accommodation establishments in Lapland recorded good 36,000 overnight stays for British tourists, even though the figure went down by 5.3 per cent from last year. The recorded number of nights spent by Russians in Uusimaa was equal to that by Asians, close on 38,000. The number of overnight stays by Russian visitors was, however, 15.3 per cent lower than in January 2018. In addition to Russian and Asian visitors, overnight stays were recorded in Uusimaa third most for British tourists. The number of overnight stays by British tourists at accommodation establishments was around 13,000, which was almost the same as in the year before.

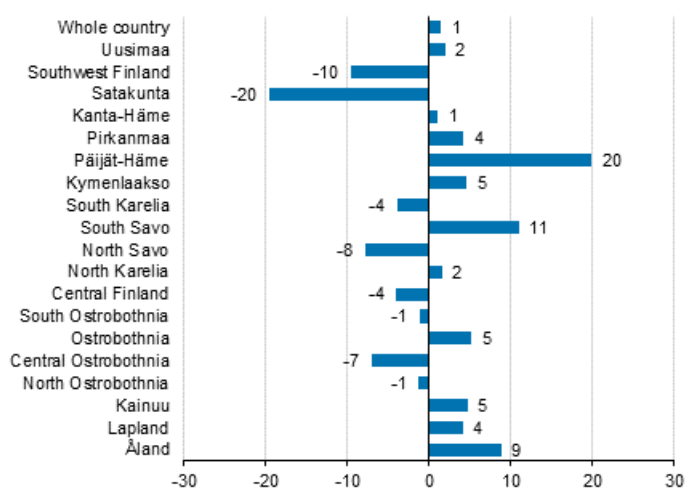
Russians were by far the largest group of foreign tourists in the whole country in January

January has typically been the most popular month for Russian visitors measured by overnight stays at accommodation establishments and the situation was the same this year. Russians were by far the largest group of foreign tourists with their nearly 146,000 overnight stays. Overnight stays by Russian visitors turned to a decline of around 10 per cent in December 2018 and the same trend appears to continue in January 2019. Their overnight stays decreased by 11.2 per cent from last year. Russian visitors accounted for 21.6 per cent of all overnight stays by foreign visitors in January 2019. British tourists came second with 64,500 recorded overnight stays. The number was almost the same as one year before; down by just 0.3 per cent. French and German visitors came next. Almost 58,000 nights were recorded for French visitors, which was 16.2 per cent more than in January 2018. Good 46,000 overnight stays were recorded for German visitors in January. Their overnight stays increased by 7.5 per cent from last year's January. Almost the same number of overnight stays were recorded at accommodation establishments for Chinese and Dutch tourists, 38,000 to 39,000 nights. Nights spent by Chinese tourists went up by as much as 43.9 per cent whereas those spent by Dutch visitors fell by 8.3 per cent from last year.

Among the most important countries of inbound tourism to Finland, overnight stays by visitors from Sweden have been falling almost throughout last year and still decreased in January 2019. Slightly under 25,000 overnight stays were recorded for Swedes at Finnish accommodation establishments, which was 10.0 per cent lower than one year before.

Examined by region, overnight stays increased in January most in Päijät-Häme, 19.9 per cent. Overnight stays increased by 10.9 per cent in South Savo and by 8.8 per cent in Åland. By contrast, the total number of overnight stays decreased in Satakunta, by 19.6 per cent, and in Southwest Finland, by 9.6 per cent. In the whole country, overnight stays increased by 1.4 per cent from January 2018.

Change in overnight stays in January by region 2019/2018, %



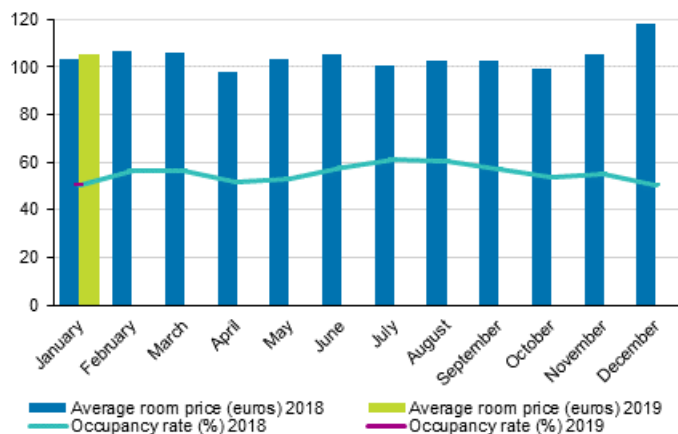
Overnight stays in hotels increased by 1.8 per cent

In January 2019, the total number of nights spent in hotels was good 1.3 million, which was 1.8 per cent more than twelve months earlier. Overnight stays by foreign tourists increased by 1.4 per cent and hotels recorded a total of 571,000 of them. Recorded nights spent by resident tourists in hotels numbered nearly 754,000. The number was 2.1 per cent higher than in January 2018.

The occupancy rate of hotel rooms was 50.1 per cent in January. One year earlier, it was nearly the same at 50.2 per cent. Among the regions, the highest occupancy rates of hotel rooms were measured in Uusimaa, 60.7 per cent, and Lapland, 60.2 per cent. In Rovaniemi, the hotel room occupancy rate rose to 73.7 per cent and in Kittilä to 73.6 per cent. In Vantaa and Helsinki, the measured occupancy rate of hotel rooms was 65.9 per cent in both.

In January 2019, the realised average price of a hotel room was EUR 104.51 per day for the whole country. Twelve months previously, it was EUR 103.36.

Hotel room occupancy rate and the monthly average price



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Appendix tables

Appendix table 1.1. Capacity and its utilization, January 2019

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spent, in euros (incl. VAT 10 %)
Whole country	1,094	62,920	47.0	-0.2	60.92
Mainland Finland	1,067	61,990	47.5	-0.2	60.93
Uusimaa	171	17,217	59.1	-1.0	69.67
Southwest Finland	61	3,419	37.6	-4.5	57.71
Satakunta	41	1,384	31.5	-9.0	68.07
Kanta-Häme	25	1,485	30.0	-1.1	48.02
Pirkanmaa	66	4,436	44.2	2.6	63.52
Päijät-Häme	33	1,896	47.8	6.9	51.08
Kymenlaakso	27	1,097	31.4	-2.7	63.23
South Karelia	29	1,836	42.2	0.3	50.99
South Savo	70	2,017	34.2	0.5	44.69
North Savo	44	2,396	41.4	0.8	57.22
North Karelia	46	1,416	38.8	-0.5	58.82
Central Finland	49	3,111	41.7	-0.1	55.12
South Ostrobothnia	44	1,991	30.5	-2.2	50.41
Ostrobothnia	27	1,391	35.5	-2.2	66.88
Central Ostrobothnia	17	564	31.2	-2.7	68.06
North Ostrobothnia	101	4,760	42.1	1.6	44.87
Kainuu	37	2,197	43.1	1.5	26.15
Lapland	179	9,377	56.9	0.2	67.17
Åland	27	930	15.7	-0.0	¹⁾ ..

1) [...] Data too uncertain for presentation.

Appendix table 2.1. Nights spent in all establishments, January 2019

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	1,546,854	1.4	871,463	1.8	675,391	0.8
Mainland Finland	1,540,049	1.4	867,269	1.7	672,780	0.9
Uusimaa	454,488	1.9	246,948	6.8	207,540	-3.4
Southwest Finland	58,756	-9.6	48,452	-5.6	10,304	-24.5
Satakunta	17,818	-19.6	14,643	-18.9	3,175	-22.9
Kanta-Häme	24,476	1.0	21,647	1.7	2,829	-4.3
Pirkanmaa	93,364	4.2	78,462	5.5	14,902	-2.5
Päijät-Häme	50,202	19.9	36,337	7.9	13,865	69.3
Kymenlaakso	16,215	4.6	11,032	12.7	5,183	-9.1
South Karelia	47,054	-3.9	24,086	6.2	22,968	-12.6
South Savo	35,520	10.9	23,573	13.2	11,947	6.6
North Savo	54,564	-7.9	42,591	-6.5	11,973	-12.5
North Karelia	26,001	1.5	19,013	-1.2	6,988	9.6
Central Finland	66,670	-4.0	52,296	-0.5	14,374	-14.8
South Ostrobothnia	26,586	-1.2	24,400	-2.8	2,186	21.7
Ostrobothnia	21,183	5.2	17,370	10.0	3,813	-12.5
Central Ostrobothnia	7,464	-7.1	6,573	-9.3	891	13.1
North Ostrobothnia	120,941	-1.3	71,713	-7.3	49,228	9.0
Kainuu	77,288	4.7	53,406	0.9	23,882	14.5
Lapland	341,459	4.1	74,727	1.3	266,732	4.9
Åland	6,805	8.8	4,194	41.3	2,611	-20.6

Appendix table 3.1. Hotel capacity and capacity utilization, January 2019

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	¹⁾ RevPAR, euros (incl. VAT 10 %)
Whole country	633	53,806	50.1	-0.1	104.51	52.36
Mainland Finland	622	53,120	50.5	-0.0	104.55	52.79
Uusimaa	132	15,870	60.7	-0.4	105.43	63.99
Espoo	13	1,293	53.4	-0.2	89.05	47.52
Helsinki	65	9,494	65.9	0.1	108.40	71.42
Vantaa	14	2,689	65.9	-3.9	109.20	71.91
Southwest Finland	36	2,850	41.2	-5.2	89.44	36.84
Turku	18	1,964	46.4	-4.0	91.48	42.41
Satakunta	26	1,104	37.9	-8.3	90.09	34.12
Pori	9	567	39.0	-7.0	89.56	34.94
Kanta-Häme	16	1,344	31.1	-1.5	86.60	26.96
Hämeenlinna	7	703	32.1	-0.6	86.01	27.57
Pirkanmaa	42	3,925	46.0	3.0	102.16	47.03
Tampere	26	3,023	50.6	2.6	104.70	53.00
Päijät-Häme	15	1,745	50.0	7.5	83.85	41.92
Lahti	7	895	55.6	5.4	85.07	47.34
Kymenlaakso	16	898	33.7	-3.1	96.23	32.42
Kouvola	8	446	35.3	-3.3	92.20	32.58
South Karelia	12	1,482	44.7	0.7	106.93	47.83
Lappeenranta	7	943	48.1	-0.4	100.21	48.18
South Savo	26	1,470	37.8	-0.4	76.18	28.76
Mikkeli	8	538	39.0	-2.5	82.63	32.20
North Savo	25	2,169	42.0	0.8	97.30	40.85
Kuopio	12	1,223	51.4	4.5	103.20	53.03
North Karelia	21	1,187	42.0	-1.1	87.02	36.54
Joensuu	6	601	53.8	-2.7	86.35	46.43
Central Finland	25	2,713	44.2	-0.3	95.75	42.36
Jyväskylä	12	1,442	51.7	-3.0	101.68	52.57
South Ostrobothnia	26	1,745	34.4	-2.6	76.41	26.25
Seinäjoki	7	671	41.6	-4.2	93.11	38.70
Ostrobothnia	21	1,296	37.9	-2.8	92.41	35.02
Vaasa	8	853	44.3	-3.0	91.95	40.71
Central Ostrobothnia	10	487	33.1	-3.2	93.95	31.08
Kokkola	5	361	39.3	-2.3	97.95	38.50
North Ostrobothnia	51	3,506	48.4	3.7	88.34	42.78
Kuusamo	13	891	55.8	11.0	90.50	50.54
Oulu	10	1,471	56.9	2.0	92.09	52.41
Kainuu	18	1,754	48.3	1.5	59.91	28.95
Kajaani	6	418	38.5	3.4	84.88	32.66
Sotkamo	6	1,120	57.2	3.0	52.22	29.86
Lapland	104	7,575	60.2	-0.1	142.74	85.99
Rovaniemi	22	1,804	73.7	-3.0	175.96	129.62
Åland	11	686	20.5	0.3
Maarianhamina	6	469	28.9	6.6

1) RevPar = Average accommodation sales revenue per available room. Calculation formula: RevPar = Average room price * Occupancy rate. [...] Data too uncertain for presentation.

Appendix table 4.1. Nights spent in hotels, January 2019

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	1,324,903	1.8	753,886	2.1	571,017	1.4
Mainland Finland	1,318,524	1.7	749,811	1.9	568,713	1.4
Uusimaa	419,214	1.8	226,186	7.1	193,028	-3.8
Espoo	28,283	5.5	16,972	16.0	11,311	-7.1
Helsinki	274,890	1.4	131,085	8.4	143,805	-4.2
Vantaa	76,763	2.8	48,850	6.3	27,913	-2.7
Southwest Finland	53,891	-9.3	44,167	-6.7	9,724	-19.4
Turku	40,879	-5.4	32,498	-6.6	8,381	-0.2
Satakunta	15,657	-11.1	13,015	-9.3	2,642	-19.0
Pori	8,688	-14.5	7,401	-13.1	1,287	-21.9
Kanta-Häme	22,957	2.7	20,204	3.6	2,753	-3.2
Hämeenlinna	11,110	14.3	9,777	17.7	1,333	-5.5
Pirkanmaa	81,653	5.0	68,126	6.6	13,527	-2.6
Tampere	67,126	4.7	55,263	6.1	11,863	-1.5
Päijät-Häme	46,822	23.5	33,569	9.4	13,253	83.5
Lahti	23,823	13.7	15,876	5.6	7,947	34.2
Kymenlaakso	13,184	4.9	9,018	0.7	4,166	15.6
Kouvola	6,765	2.7	5,623	7.8	1,142	-16.9
South Karelia	40,101	-5.2	20,463	3.0	19,638	-12.5
Lappeenranta	24,746	-7.6	15,158	-4.7	9,588	-11.9
South Savo	24,585	8.5	19,286	7.2	5,299	13.5
Mikkeli	9,811	-2.7	7,210	-11.0	2,601	31.1
North Savo	48,078	-8.0	38,940	-7.6	9,138	-9.5
Kuopio	34,325	-4.2	27,184	-4.2	7,141	-4.4
North Karelia	22,252	4.1	17,278	-0.2	4,974	22.6
Joensuu	12,265	-3.1	9,881	-2.5	2,384	-5.3
Central Finland	60,849	-5.6	47,235	-2.8	13,614	-14.2
Jyväskylä	30,757	-4.0	26,029	0.2	4,728	-21.8
South Ostrobothnia	24,975	-1.5	23,292	-1.9	1,683	4.9
Seinäjoki	11,098	8.3	10,354	9.4	744	-5.6
Ostrobothnia	19,474	0.4	15,801	4.9	3,673	-15.2
Vaasa	15,162	0.6	12,157	1.8	3,005	-3.8
Central Ostrobothnia	6,305	-11.4	5,627	-13.0	678	4.0
Kokkola	5,411	-6.0	4,922	-5.3	489	-12.8
North Ostrobothnia	86,006	1.8	53,997	-4.3	32,009	14.0
Kuusamo	29,850	14.3	11,499	1.0	18,351	24.6
Oulu	38,519	-4.7	29,636	-9.0	8,883	13.1
Kainuu	65,833	6.5	46,947	2.5	18,886	17.9
Kajaani	6,691	9.1	5,858	13.1	833	-12.6
Sotkamo	56,043	7.9	40,013	2.8	16,030	23.3
Lapland	266,688	4.3	46,660	0.7	220,028	5.1
Rovaniemi	82,135	8.3	13,204	8.9	68,931	8.1
Åland	6,379	17.6	4,075	46.4	2,304	-12.8
Maarianhamina	6,008	40.3	4,046	82.1	1,962	-4.8

Appendix table 5.1. Visitor arrivals and nights spent by country of residence, January 2019

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	774,162	1,546,854	1.4	1,324,903	1.8
Finland	509,765	871,463	1.8	753,886	2.1
Foreign countries	264,397	675,391	0.8	571,017	1.4
Sweden	15,232	24,920	-10.0	23,708	-10.6
Germany	17,657	46,170	7.5	40,801	5.2
Russia	51,006	145,691	-11.2	112,434	-11.4
United Kingdom	19,071	64,514	-0.3	48,504	-2.3
United States	8,184	16,756	15.3	15,910	13.3
Norway	5,444	9,327	8.2	8,695	8.7
Netherlands	10,449	38,733	-8.3	28,425	-5.2
Italy	6,110	14,111	8.4	12,704	11.9
France	13,594	57,602	16.2	53,763	16.5
Japan	7,467	14,239	-6.0	13,728	-6.8
Estonia	7,186	18,785	3.6	14,396	0.2
Switzerland	5,083	19,113	-4.4	10,246	-13.4
Spain	4,538	13,276	9.6	11,774	18.6
China	21,220	38,268	43.9	36,731	47.8

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