

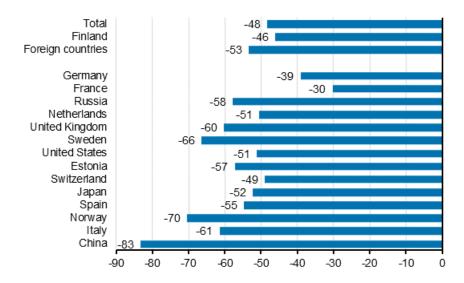
Accommodation statistics

2020, March

Nights spent decreased by 48 per cent in March 2020

Due to the market situation caused by the coronavirus, the figures of the accommodation statistics for March are exceptionally released as a rapid estimate. Overnight stays by resident tourists at Finnish accommodation establishments declined by 46 per cent from last year and 0.70 million nights were recorded for them in March 2020. Overnight stays by foreign tourists declined by 53 per cent and 0.26 million overnight stays were recorded for non-resident tourists. Finnish accommodation establishments recorded a total of 0.96 million overnight stays, which was 48 per cent lower than one year before. Forty-three per cent of the hotels having reported data for March said they had already closed before the end of the month. The closed hotels were open in March for 24 days, on average. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection.

Change in overnight stays in March 2020/2019, %



Overnight stays by Russians decreased most in March 2020

The biggest drop was seen in overnight stays by Russians, down by 36,100 nights. Their overnight stays were 57.8 per cent down on March 2019.

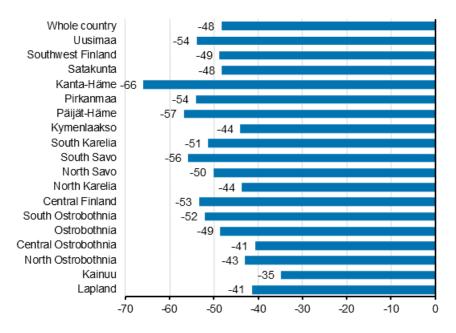
The biggest group of non-resident tourists were Germans with 35,000 overnight stays. The second largest group was French with 30,500 overnight stays. The third largest group was Russians with 26,300 overnight stays, and fourth were Dutch tourists with 17,800 overnight stays.

Nights spent declined from 35 up to 66 per cent by region

Overnight stays declined in each region, but the smallest drop in relative terms was in Kainuu, where overnight stays declined by 35 per cent. By contrast, the overall number of overnight stays declined most in relative terms in Kanta-Häme, by 66 per cent.

Accommodation establishments in Uusimaa recorded 82,000 overnight stays by non-resident tourists and accommodation establishments in Lapland 117,000. Overnight stays by non-resident tourists declined by 59 per cent in Uusimaa. In Lapland, overnight stays by non-resident tourists declined by 47 per cent from one year ago. The share of Uusimaa in all overnight stays by foreign visitors was 31 per cent and that of Lapland 44 per cent.

Change in overnight stays in March by region 2020/2019,%



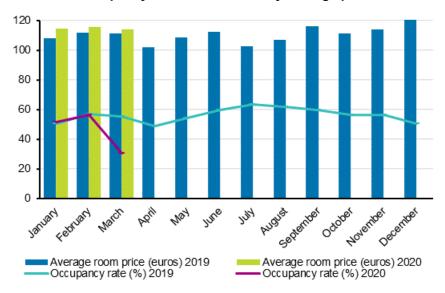
Occupancy rate of hotel rooms decreased by 25 percentage points

The total number of nights spent in hotels was 0.77 million, which was 50 per cent less than twelve months earlier. Overnight stays by foreign tourists declined by 53 per cent and hotels recorded a total of 230,000 overnight stays for them. Recorded nights spent by resident tourists in hotels numbered 0.54 million. The number was 49 per cent lower than in March 2019.

Among the regions, the highest occupancy rates of hotel rooms were measured in Kainuu, 45.5 per cent, and in Lapland, 42.5 per cent. In Helsinki, the hotel room occupancy rate was 29.6 per cent, 29.1 per cent in Tampere and 34.8 per cent in Turku.

In March 2020, the realised average price of a hotel room was EUR 113.95 per day for the whole country. Twelve months earlier, it was EUR 110.85. There was a total of 54,190 hotel rooms available in Finland, which was 208 more than in March 2019.

Hotel room occupancy rate and the monthly average price



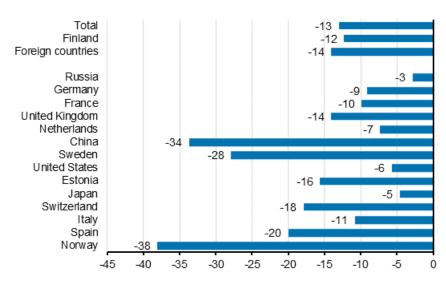
Total number of nights spent decreased by 13 per cent in January to March 2020

In January to March 2020, a total of 4.48 million nights were spent in Finnish accommodation establishments. This was 13.0 per cent less than in the corresponding period one year earlier. In all, 2.89 million overnight stays were recorded for resident tourists and 1.59 million for non-resident tourists. The number of nights spent by resident tourists declined by 12.3 per cent and nights spent by non-resident tourists declined by 14.1 from the previous year.

Overnight stays declined from all of the most important countries of inbound tourism to Finland. Overnight stays by them declined by 2 200 nights. The biggest drop was seen in overnight stays by Chinese tourists, down by 36,000 nights. Their overnight stays were 34 per cent down on January to March 2019.

The biggest group of non-resident tourists were Russians with 242,000 overnight stays. The second largest group was Germans with 152,000 overnight stays. The third largest group was French with 146,000 overnight stays, and fourth were Britons with 141,000 overnight stays.

Change in overnight stays in January-March 2020/2019, %



Contents

Tables

Ap	nen	dix	tal	oles

Appendix table 1.1. Capacity and its utilization, March 2020	5
Appendix table 1.2. Capacity and its utilization, January-March 2020	6
Appendix table 2.1. Nights spent in all establishments, March 2020	7
Appendix table 2.2. Nights spent in all establishments, January-March 2020	8
Appendix table 3.1. Hotel capacity and capacity utilization, March 2020	9
Appendix table 3.2. Hotel capacity and capacity utilization, January-March 2020	10
Appendix table 4.1. Nights spent in hotels, March 2020	11
Appendix table 4.2. Nights spent in hotels, January-March 2020	12
Appendix table 5.1. Visitor arrivals and nights spent by country of residence, March 2020	13
Appendix table 5.2. Visitor arrivals and nights spent by country of residence, January-March 2020	13
Appendix table 6. Nights spent in all establishments, 2020.	14

Appendix tables

Appendix table 1.1. Capacity and its utilization, March 2020

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spent, in euros (incl. VAT 10 %)
Whole country	1,084	62,849	30.3	-22.6	62.38
Mainland Finland	1,068	62,171	30.6	-22.9	62.41
Uusimaa	163	17,467	31.1	-28.1	69.06
Southwest Finland	64	3,295	29.7	-20.6	61.14
Satakunta	39	1,383	19.0	-15.0	70.97
Kanta-Häme	26	1,472	16.0	-20.9	60.24
Pirkanmaa	65	4,655	27.5	-26.4	62.50
Päijät-Häme	32	1,899	19.1	-21.1	53.97
Kymenlaakso	28	1,028	18.8	-13.4	70.24
South Karelia	30	1,793	25.1	-17.5	45.91
South Savo	71	1,882	18.8	-16.2	57.35
North Savo	44	2,503	28.2	-25.2	56.23
North Karelia	45	1,414	29.3	-18.5	66.22
Central Finland	46	3,022	27.6	-21.8	59.65
South Ostrobothnia	43	1,797	24.9	-13.2	64.16
Ostrobothnia	25	1,448	24.1	-18.8	75.63
Central Ostrobothnia	15	539	21.7	-14.0	68.22
North Ostrobothnia	101	4,647	34.7	-20.9	46.32
Kainuu	35	2,039	44.4	-15.9	48.46
Lapland	196	9,888	40.9	-24.2	69.26
Åland		-			

Appendix table 1.2. Capacity and its utilization, January-March 2020

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price per night spent, in euros (incl. VAT 10 %)
Whole country	1,090	62,959	44.6	-6.6	63.24
Mainland Finland	1,067	62,106	45.0	-6.7	63.28
Uusimaa	163	17,541	50.7	-8.6	68.91
Southwest Finland	63	3,292	40.5	-4.5	59.24
Satakunta	39	1,380	27.3	-6.3	66.81
Kanta-Häme	26	1,477	26.7	-6.7	54.07
Pirkanmaa	66	4,569	43.8	-6.4	61.38
Päijät-Häme	32	1,896	33.2	-11.2	55.15
Kymenlaakso	27	976	28.8	-3.7	68.28
South Karelia	31	1,808	37.9	-5.8	47.91
South Savo	72	1,928	29.9	-4.8	53.41
North Savo	44	2,497	40.8	-9.8	56.01
North Karelia	45	1,420	38.3	-6.3	61.00
Central Finland	47	3,056	40.4	-7.5	53.07
South Ostrobothnia	43	1,792	34.4	-2.4	51.96
Ostrobothnia	26	1,463	31.6	-7.3	67.68
Central Ostrobothnia	15	546	31.9	-2.3	71.49
North Ostrobothnia	101	4,650	45.6	-5.0	49.28
Kainuu	35	2,031	52.8	-0.2	45.72
Lapland	191	9,784	56.3	-7.4	74.18
Åland					

Appendix table 2.1. Nights spent in all establishments, March 2020

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	963,984	-48.3	699,569	-46.1	264,415	-53.4
Mainland Finland	960,387	-48.2	697,477	-46.1	262,910	-53.2
Uusimaa	220,025	-53.9	137,542	-50.4	82,483	-58.7
Southwest Finland	42,242	-48.8	35,776	-48.0	6,466	-53.2
Satakunta	11,032	-48.2	8,618	-51.0	2,414	-34.9
Kanta-Häme	9,967	-66.0	9,416	-65.6	551	-72.1
Pirkanmaa	56,239	-54.1	49,176	-53.8	7,063	-56.2
Päijät-Häme	17,648	-56.8	14,811	-57.6	2,837	-52.2
Kymenlaakso	8,409	-44.0	7,117	-38.2	1,292	-63.1
South Karelia	24,600	-51.3	18,017	-42.0	6,583	-66.2
South Savo	16,531	-55.8	14,049	-55.6	2,482	-57.2
North Savo	37,232	-50.1	33,550	-48.7	3,682	-59.8
North Karelia	19,818	-43.7	14,996	-48.5	4,822	-21.0
Central Finland	41,062	-53.4	36,200	-53.8	4,862	-50.6
South Ostrobothnia	19,001	-52.1	17,881	-52.9	1,120	-33.7
Ostrobothnia	13,183	-48.6	11,116	-45.2	2,067	-61.4
Central Ostrobothnia	5,121	-40.7	4,581	-39.6	540	-48.5
North Ostrobothnia	104,702	-43.0	91,569	-41.1	13,133	-53.5
Kainuu	71,831	-34.8	68,783	-31.1	3,048	-70.7
Lapland	241,744	-41.4	124,279	-35.4	117,465	-46.5
Åland						

Appendix table 2.2. Nights spent in all establishments, January-March 2020

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	4,475,219	-13.0	2,887,126	-12.3	1,588,093	-14.1
Mainland Finland	4,458,193	-12.9	2,878,190	-12.3	1,580,003	-14.0
Uusimaa	1,178,271	-15.0	699,559	-12.2	478,712	-18.8
Southwest Finland	184,256	-12.6	156,062	-10.7	28,194	-21.9
Satakunta	46,838	-19.3	38,413	-21.0	8,425	-10.4
Kanta-Häme	58,154	-23.4	54,200	-21.6	3,954	-41.7
Pirkanmaa	284,413	-14.4	245,529	-14.8	38,884	-11.7
Päijät-Häme	98,220	-22.6	80,370	-19.3	17,850	-34.5
Kymenlaakso	37,123	-19.5	28,121	-17.8	9,002	-24.4
South Karelia	127,353	-14.1	78,379	-16.2	48,974	-10.5
South Savo	85,827	-20.9	65,942	-22.4	19,885	-15.3
North Savo	168,943	-16.9	144,143	-17.3	24,800	-14.4
North Karelia	81,054	-11.6	65,772	-12.1	15,282	-9.2
Central Finland	211,799	-14.9	176,191	-16.0	35,608	-8.9
South Ostrobothnia	94,088	-5.8	88,875	-5.9	5,213	-2.7
Ostrobothnia	56,588	-15.9	46,249	-14.9	10,339	-20.2
Central Ostrobothnia	21,717	-10.6	19,201	-8.8	2,516	-22.4
North Ostrobothnia	428,411	-7.8	323,363	-8.1	105,048	-6.9
Kainuu	255,651	-9.5	228,273	-4.8	27,378	-35.8
Lapland	1,039,487	-9.0	339,548	-8.4	699,939	-9.4
Åland						

Appendix table 3.1. Hotel capacity and capacity utilization, March 2020

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	RevPAR, euros (incl. VAT 10 %)
Whole country	641	54,190	30.5	-24.8	113.95	34.80
Mainland Finland	630	53,581	30.8	-25.0	114.02	35.10
Uusimaa	125	16,178	29.3	-30.8	110.85	32.50
Helsinki	61	9,649	29.6	-35.9	116.11	34.38
Southwest Finland	38	2,724	32.7	-21.4	99.50	32.54
Turku	19	1,801	34.8	-27.3	104.24	36.29
Satakunta	25	1,155	20.6	-18.2	94.09	19.36
Kanta-Häme	17	1,341	16.4	-22.1	96.38	15.83
Pirkanmaa	43	4,171	26.8	-28.4	102.92	27.59
Tampere	26	3,308	29.1	-31.6	105.77	30.76
Päijät-Häme	15	1,766	19.8	-21.8	99.29	19.70
Kymenlaakso	16	808	23.0	-12.6	101.81	23.37
South Karelia	13	1,447	24.9	-18.1	98.15	24.39
South Savo	25	1,323	22.2	-17.5	95.32	21.17
North Savo	27	2,308	28.3	-26.0	100.27	28.40
North Karelia	21	1,192	31.5	-20.3	115.05	36.29
Central Finland	24	2,657	28.4	-23.9	103.59	29.37
South Ostrobothnia	26	1,617	26.9	-14.8	93.86	25.26
Ostrobothnia	21	1,404	24.7	-20.7	98.05	24.26
Central Ostrobothnia	10	491	21.4	-16.8	96.01	20.50
North Ostrobothnia	53	3,381	37.2	-23.1	104.94	39.00
Kainuu	20	1,844	45.5	-21.6	97.70	44.44
Lapland	111	7,774	42.5	-25.8	154.84	65.76
Åland						

Appendix table 3.2. Hotel capacity and capacity utilization, January-March 2020

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	RevPAR, euros (incl. VAT 10 %)
Whole country	640	54,214	46.3	-7.6	114.73	53.17
Mainland Finland	629	53,547	46.7	-7.7	114.84	53.62
Uusimaa	125	16,276	50.3	-10.4	111.31	56.01
Helsinki	61	9,742	54.4	-11.7	115.70	63.00
Southwest Finland	38	2,711	44.9	-4.0	98.67	44.26
Turku	19	1,791	49.7	-6.2	101.40	50.36
Satakunta	25	1,151	30.7	-7.9	91.52	28.11
Kanta-Häme	17	1,339	27.7	-7.0	92.39	25.62
Pirkanmaa	43	4,082	45.3	-6.4	101.35	45.89
Tampere	27	3,315	49.6	-6.7	103.61	51.38
Päijät-Häme	15	1,761	34.6	-11.5	97.47	33.70
Kymenlaakso	16	778	33.8	-1.3	100.63	34.05
South Karelia	14	1,462	39.1	-5.8	105.47	41.27
South Savo	26	1,375	35.1	-3.2	92.25	32.37
North Savo	27	2,299	41.6	-10.0	100.77	41.94
North Karelia	21	1,184	41.3	-7.3	103.34	42.71
Central Finland	24	2,648	41.8	-8.6	105.98	44.33
South Ostrobothnia	25	1,605	37.4	-3.0	87.44	32.66
Ostrobothnia	22	1,419	32.5	-9.0	93.88	30.48
Central Ostrobothnia	10	490	32.8	-3.5	98.53	32.33
North Ostrobothnia	53	3,384	50.6	-5.6	106.18	53.69
Kainuu	20	1,836	54.1	-5.6	92.52	50.06
Lapland	110	7,748	59.5	-7.8	162.18	96.55
Åland						-

Appendix table 4.1. Nights spent in hotels, March 2020

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	770,926	-49.8	541,233	-48.5	229,693	-52.7
Mainland Finland	767,800	-49.8	539,278	-48.5	228,522	-52.5
Uusimaa	184,878	-57.2	110,279	-55.7	74,599	-59.3
Helsinki	113,667	-59.7	60,939	-57.0	52,728	-62.5
Southwest Finland	38,642	-47.7	32,398	-47.7	6,244	-47.3
Turku	25,696	-55.1	21,419	-54.9	4,277	-56.1
Satakunta	9,149	-51.4	7,686	-50.7	1,463	-54.8
Kanta-Häme	8,776	-68.1	8,327	-67.5	449	-75.5
Pirkanmaa	48,701	-53.2	42,636	-52.3	6,065	-58.9
Tampere	40,619	-52.7	35,370	-50.9	5,249	-61.8
Päijät-Häme	14,662	-59.6	12,057	-60.7	2,605	-53.6
Kymenlaakso	6,822	-43.9	5,669	-38.3	1,153	-61.3
South Karelia	20,375	-51.3	14,698	-42.3	5,677	-65.3
South Savo	11,962	-55.4	10,956	-53.8	1,006	-68.0
North Savo	32,029	-50.9	29,382	-49.5	2,647	-62.7
North Karelia	16,351	-44.8	12,117	-52.3	4,234	1.0
Central Finland	36,117	-55.1	31,568	-55.7	4,549	-50.6
South Ostrobothnia	17,597	-51.0	16,695	-51.7	902	-32.2
Ostrobothnia	12,391	-47.8	10,394	-44.1	1,997	-61.1
Central Ostrobothnia	4,174	-43.8	3,925	-41.7	249	-64.4
North Ostrobothnia	68,983	-43.0	60,006	-41.5	8,977	-51.3
Kainuu	63,427	-31.1	61,027	-27.7	2,400	-68.4
Lapland	172,764	-42.4	69,458	-39.7	103,306	-44.0
Åland				-		

Appendix table 4.2. Nights spent in hotels, January-March 2020

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	3,760,370	-12.7	2,407,853	-11.9	1,352,517	-13.9
Mainland Finland	3,745,318	-12.6	2,399,708	-11.9	1,345,610	-13.9
Uusimaa	1,058,372	-16.0	615,655	-14.1	442,717	-18.6
Helsinki	693,240	-15.7	359,841	-12.4	333,399	-18.9
Southwest Finland	169,195	-11.5	142,680	-10.1	26,515	-18.1
Turku	121,331	-17.0	102,423	-14.2	18,908	-29.5
Satakunta	42,004	-18.2	35,074	-18.6	6,930	-16.1
Kanta-Häme	53,891	-24.0	50,186	-22.1	3,705	-42.7
Pirkanmaa	250,300	-11.7	215,082	-11.6	35,218	-12.8
Tampere	216,921	-5.2	185,091	-3.5	31,830	-13.9
Päijät-Häme	87,697	-23.8	71,118	-20.3	16,579	-35.7
Kymenlaakso	31,123	-16.3	23,425	-15.4	7,698	-18.9
South Karelia	108,220	-13.4	66,997	-15.5	41,223	-9.7
South Savo	62,779	-17.9	53,644	-17.9	9,135	-18.0
North Savo	150,038	-15.5	131,843	-15.2	18,195	-18.1
North Karelia	67,837	-12.9	56,919	-13.6	10,918	-8.9
Central Finland	191,816	-15.6	157,844	-17.1	33,972	-8.0
South Ostrobothnia	86,179	-5.8	81,884	-6.0	4,295	-2.4
Ostrobothnia	53,782	-14.6	43,513	-13.5	10,269	-19.2
Central Ostrobothnia	18,648	-9.4	17,015	-7.1	1,633	-28.0
North Ostrobothnia	294,103	-6.8	221,650	-8.1	72,453	-2.3
Kainuu	228,653	-4.9	206,263	-0.6	22,390	-32.2
Lapland	790,681	-8.3	208,916	-5.2	581,765	-9.3
Åland						

Appendix table 5.1. Visitor arrivals and nights spent by country of residence, March 2020

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	429,526	963,984	-48.3	770,926	-49.8
Finland	324,993	699,569	-46.1	541,233	-48.5
Foreign countries	104,533	264,415	-53.4	229,693	-52.7
Sweden	6,318	10,933	-66.4	10,143	-66.5
Germany	13,395	34,992	-39.1	30,666	-37.8
Russia	12,950	26,347	-57.8	20,983	-56.2
United Kingdom	5,938	14,387	-60.2	12,990	-57.6
United States	5,313	10,593	-51.2	9,855	-52.6
Norway	2,110	4,702	-70.4	3,616	-72.5
Netherlands	4,642	17,793	-50.5	13,716	-51.3
Italy	1,605	4,583	-61.4	4,045	-61.2
France	7,353	30,514	-30.2	27,999	-27.9
Japan	3,851	7,675	-52.3	7,259	-53.2
Estonia	2,948	7,974	-57.2	5,206	-59.3
Switzerland	2,297	7,750	-48.9	7,169	-36.5
Spain	2,114	5,792	-54.7	4,650	-55.3
China	1,247	3,502	-83.2	3,274	-83.7

Appendix table 5.2. Visitor arrivals and nights spent by country of residence, January-March 2020

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	2,191,881	4,475,219	-13.0	3,760,370	-12.7
Finland	1,548,353	2,887,126	-12.3	2,407,853	-11.9
Foreign countries	643,528	1,588,093	-14.1	1,352,517	-13.9
Sweden	36,953	59,197	-27.9	56,594	-26.6
Germany	59,433	152,015	-9.1	131,243	-9.0
Russia	101,413	241,799	-2.8	192,986	0.8
United Kingdom	43,345	140,727	-14.1	110,874	-13.1
United States	25,211	51,631	-5.7	48,654	-6.7
Norway	11,543	21,166	-38.1	18,154	-38.9
Netherlands	28,558	111,718	-7.3	84,592	-6.5
Italy	13,388	32,680	-10.8	29,227	-10.9
France	37,384	145,913	-9.9	133,682	-9.2
Japan	23,743	46,072	-4.6	44,170	-5.2
Estonia	19,584	48,726	-15.6	36,155	-15.5
Switzerland	12,793	45,217	-17.9	28,968	-15.5
Spain	11,326	28,197	-20.0	24,604	-17.3
China	40,931	70,899	-33.7	67,434	-34.4

Appendix table 6. Nights spent in all establishments, 2020

Month	Nights spent, total	Change of nights spent, total, %		Change of nights spent, residents, %	non-residents	Change of nights spent, non-residents, %
Total	4,475,219	-13.0	2,887,126	-12.3	1,588,093	-14.1
January	1,665,541	7.7	954,134	9.8	711,407	5.0
February	1,845,694	6.7	1,233,423	9.5	612,271	1.4
March	963,984	-48.3	699,569	-46.1	264,415	-53.4



Suomen virallinen tilasto Finlands officiella statistik Official Statistics of Finland

Transport and Tourism 2020

Inquiries

Ossi Nurmi 029 551 2984 Sofia Pitkänen 029 551 3037 Director in charge:

Director in charge: Mari Ylä-Jarkko

liikenne.matkailu@stat.fi www.stat.fi

Source: Accommodation Statistics. Statistics Finland