

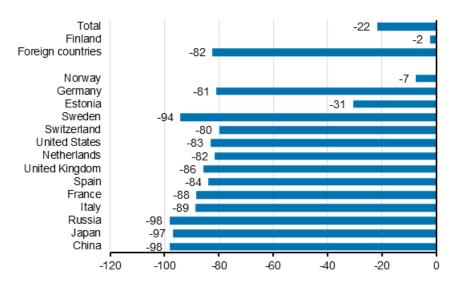
Accommodation statistics

2020, July

Nights spent by resident tourists in Finland decreased only by 2 per cent in July 2020

Overnight stays by resident tourists at Finnish accommodation establishments declined by 2.2 per cent from last year and 2.42 million nights were recorded for them in July 2020. However, overnight stays by resident tourists decreased in Greater Helsinki by 41.2 per cent but increased outside Greater Helsinki by 4.3 per cent from the year before. Due to the situation caused by the coronavirus, overnight stays by foreign tourists declined by 82.3 per cent and 0.14 million overnight stays were recorded for non-resident tourists. Finnish accommodation establishments recorded a total of 2.56 million overnight stays, which was 21.7 per cent lower than one year before. These figures are preliminary data from Statistics Finland's statistics on accommodation establishments and they have been collected from accommodation establishments with at least 20 beds or caravan pitches with electricity connection.

Change in overnight stays in July 2020/2019, %



Overnight stays by Norwegians decreased only by 7 per cent in July 2020

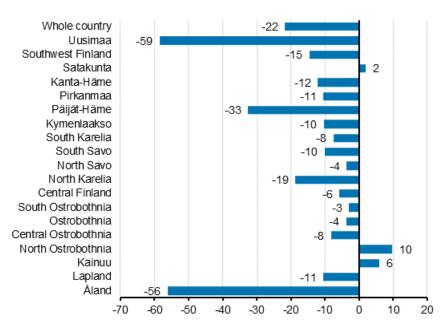
Overnight stays did not increase from any of the most important countries. The smallest drop was seen in overnight stays by Norwegians, down by 2,700 nights. The biggest drop was seen in overnight stays by Swedes, down by 114,500 nights. Their overnight stays were 94.2 per cent down on July 2019.

The biggest group of non-resident tourists were Norwegians with 34,400 overnight stays. The second largest group was Germans with 18,700 overnight stays. The third largest group was Estonians with 17,000 overnight stays, and fourth were Swedes with 7,000 overnight stays.

In Uusimaa, overnight stays decreased by 59 per cent in July 2020

Examined by region, overnight stays increased most in relative terms in North Ostrobothnia, by 9.7 per cent, and second most in Kainuu, by 6.0 per cent. By contrast, the overall number of overnight stays declined most in relative terms in Uusimaa, by 58.5 per cent and second most in Åland, by 56.2 per cent.

Change in overnight stays in July by region 2020/2019,%



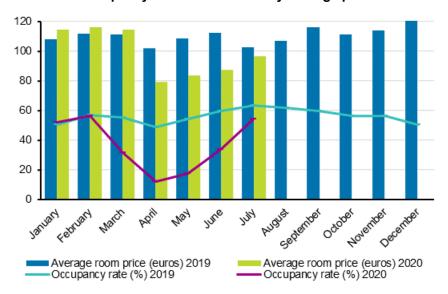
Overnight stays in hotels decreased by 27 per cent in July 2020

The total number of nights spent in hotels was 1.62 million, which was 27.0 per cent less than twelve months earlier. Overnight stays by foreign tourists declined by 85.7 per cent and hotels recorded a total of 82,000 overnight stays for them. Recorded nights spent by resident tourists in hotels numbered 1.54 million. The number was 6.6 per cent lower than in July 2019.

Among the regions, the highest occupancy rates of hotel rooms were measured in South Karelia, 78.6 per cent, and in North Karelia, 78.1 per cent. In Helsinki, the hotel room occupancy rate was 39.9 per cent, 70.8 per cent in Tampere, 79.8 per cent in Turku, 73.2 per cent in Oulu and 38.2 per cent in Rovaniemi.

In July 2020, the realised average price of a hotel room was EUR 96.71 per day for the whole country. Twelve months earlier, it was EUR 102.61. There was a total of 46,585 hotel rooms available in Finland, which was 9,299 fewer than in July 2019.

Hotel room occupancy rate and the monthly average price



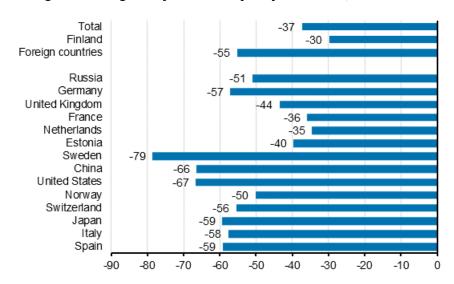
Total number of nights spent decreased by 37 per cent in January to July 2020

In January to July 2020, a total of 8.68 million nights were spent in Finnish accommodation establishments. This was 37.3 per cent less than in the corresponding period one year earlier. In all, 6.86 million overnight stays were recorded for resident tourists and 1.82 million for non-resident tourists. The number of nights spent by resident tourists declined by 29.8 per cent and nights spent by non-resident tourists declined by 55.3 from the previous year.

Overnight stays declined from all of the most important countries of inbound tourism to Finland. The smallest drop was seen in overnight stays by Spanish tourists. Overnight stays by them declined by 48 200 nights. The biggest drop was seen in overnight stays by Swedes, down by 272,300 nights. Their overnight stays were 78.6 per cent down on January to July 2019.

The biggest group of non-resident tourists were Russians with 245,000 overnight stays. The second largest group was Germans with 178,000 overnight stays. The third largest group was Britons with 150,000 overnight stays, and fourth were French with 147,000 overnight stays. The fifth largest group was Dutch tourists (119,000 nights), sixth was Estonians (84,000 nights), seventh Swedes (74,000 nights) and eight was Chinese tourists (73,000 nights).

Change in overnight stays in January-July 2020/2019, %



Contents

Tables

An	pendix	tables

Appendix table 1.1. Capacity and its utilization, July 2020	6
Appendix table 1.2. Capacity and its utilization, January-July 2020	7
Appendix table 2.1. Nights spent in all establishments, July 2020	8
Appendix table 2.2. Nights spent in all establishments, January-July 2020	9
Appendix table 3.1. Hotel capacity and capacity utilization, July 2020	10
Appendix table 3.2. Hotel capacity and capacity utilization, January-July 2020	11
Appendix table 4.1. Nights spent in hotels, July 2020	12
Appendix table 4.2. Nights spent in hotels, January-July 2020	13
Appendix table 5.1. Visitor arrivals and nights spent by country of residence, July 2020	14
Appendix table 5.2. Visitor arrivals and nights spent by country of residence, January-July 2020	14
Appendix table 6. Nights spent in all establishments, 2020.	15

Appendix tables

Appendix table 1.1. Capacity and its utilization, July 2020

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price of nights spent, in euros (incl. VAT 10 %)
Whole country	1,249	59,954	52.0	-8.1	38.21
Mainland Finland	1,175	58,247	52.2	-7.5	38.17
Uusimaa	140	13,012	41.8	-29.3	46.49
Southwest Finland	92	3,755	66.6	-5.9	46.11
Satakunta	43	1,535	61.0	0.3	41.64
Kanta-Häme	28	1,582	37.5	-6.9	42.57
Pirkanmaa	73	4,493	62.3	-0.6	42.63
Päijät-Häme	32	1,545	41.0	-4.6	41.24
Kymenlaakso	28	987	64.1	6.6	35.11
South Karelia	35	1,975	71.2	2.6	38.67
South Savo	91	2,752	64.3	1.6	40.04
North Savo	50	2,579	60.5	0.5	38.72
North Karelia	55	1,369	72.3	7.3	36.73
Central Finland	59	3,308	51.3	-0.8	36.09
South Ostrobothnia	49	2,040	58.5	-5.4	32.75
Ostrobothnia	37	1,658	51.7	-5.0	32.78
Central Ostrobothnia	19	608	46.3	3.0	34.93
North Ostrobothnia	114	4,918	58.5	3.2	31.77
Kainuu	39	2,101	69.5	10.2	24.97
Lapland	191	8,030	34.8	-2.2	34.11
Åland	74	1,707	44.7	-30.0	-

Appendix table 1.2. Capacity and its utilization, January-July 2020

Region	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change of the occupancy rate compared to previous year, %-units	Average price per night spent, in euros (incl. VAT 10 %)
Whole country	1,059	52,446	39.4	-12.7	51.99
Mainland Finland	1,007	51,214	39.8	-12.6	52.07
Uusimaa	134	12,712	42.8	-21.8	62.57
Southwest Finland	71	2,948	40.8	-12.6	50.83
Satakunta	39	1,316	33.3	-9.8	50.23
Kanta-Häme	23	1,212	27.1	-11.0	49.72
Pirkanmaa	62	3,709	41.8	-11.5	51.47
Päijät-Häme	30	1,541	31.4	-13.5	48.42
Kymenlaakso	26	847	35.8	-5.3	49.25
South Karelia	31	1,767	37.3	-12.5	42.22
South Savo	72	1,947	36.1	-5.6	43.23
North Savo	43	2,215	38.8	-12.5	47.59
North Karelia	45	1,150	42.0	-4.6	47.76
Central Finland	48	2,700	38.3	-9.6	44.81
South Ostrobothnia	42	1,638	36.1	-7.7	40.72
Ostrobothnia	28	1,287	32.4	-11.1	45.88
Central Ostrobothnia	16	543	30.4	-7.2	49.54
North Ostrobothnia	102	4,413	38.8	-8.8	40.34
Kainuu	35	1,918	47.2	-1.4	31.48
Lapland	162	7,352	42.2	-5.6	66.21
Åland	52	1,232	22.0	-14.9	

Appendix table 2.1. Nights spent in all establishments, July 2020

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	2,559,352	-21.7	2,418,596	-2.2	140,756	-82.3
Mainland Finland	2,502,440	-20.2	2,367,684	-2.3	134,756	-81.1
Uusimaa	341,319	-58.5	296,750	-35.0	44,569	-87.8
Southwest Finland	196,935	-14.6	190,189	-2.2	6,746	-81.4
Satakunta	82,641	2.0	80,153	6.4	2,488	-56.2
Kanta-Häme	42,024	-12.1	41,296	-8.1	728	-74.5
Pirkanmaa	206,043	-10.5	198,375	-5.1	7,668	-64.0
Päijät-Häme	48,780	-32.6	46,948	-20.6	1,832	-86.2
Kymenlaakso	51,507	-10.3	48,574	0.3	2,933	-67.5
South Karelia	108,688	-7.5	107,264	22.0	1,424	-95.2
South Savo	144,801	-10.1	140,170	13.2	4,631	-87.6
North Savo	123,138	-3.6	120,301	8.4	2,837	-83.1
North Karelia	91,578	-18.7	89,155	-11.3	2,423	-79.9
Central Finland	129,884	-5.7	127,023	5.2	2,861	-83.2
South Ostrobothnia	167,755	-2.9	166,254	-0.0	1,501	-76.6
Ostrobothnia	76,844	-3.7	71,987	17.1	4,857	-73.4
Central Ostrobothnia	23,788	-8.2	23,137	5.2	651	-83.4
North Ostrobothnia	301,151	9.7	277,241	14.6	23,910	-26.2
Kainuu	134,270	6.0	131,801	11.6	2,469	-71.1
Lapland	231,294	-10.5	211,066	15.3	20,228	-73.2
Åland	56,912	-56.2	50,912	5.3	6,000	-92.7

Appendix table 2.2. Nights spent in all establishments, January-July 2020

Region	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	8,681,149	-37.3	6,859,593	-29.8	1,821,556	-55.3
Mainland Finland	8,572,850	-36.9	6,769,058	-29.9	1,803,792	-54.0
Uusimaa	1,775,046	-55.4	1,218,401	-44.9	556,645	-68.6
Southwest Finland	499,140	-35.2	457,552	-28.5	41,588	-67.9
Satakunta	185,708	-23.8	168,994	-21.1	16,714	-43.5
Kanta-Häme	129,448	-42.4	123,893	-39.8	5,555	-70.4
Pirkanmaa	595,188	-37.9	545,221	-34.9	49,967	-58.8
Päijät-Häme	195,656	-44.5	174,547	-39.1	21,109	-67.9
Kymenlaakso	127,224	-31.7	113,103	-24.8	14,121	-60.6
South Karelia	299,355	-33.0	247,269	-20.9	52,086	-61.1
South Savo	316,579	-26.4	289,529	-14.8	27,050	-70.2
North Savo	362,636	-32.3	332,098	-28.5	30,538	-56.7
North Karelia	225,381	-28.5	205,617	-24.8	19,764	-52.8
Central Finland	445,744	-33.8	405,659	-31.1	40,085	-52.4
South Ostrobothnia	344,325	-25.3	336,189	-23.9	8,136	-57.3
Ostrobothnia	174,037	-29.3	155,711	-20.5	18,326	-63.6
Central Ostrobothnia	66,286	-22.8	62,901	-16.3	3,385	-68.5
North Ostrobothnia	933,017	-18.7	795,632	-16.9	137,385	-27.6
Kainuu	504,166	-17.7	472,278	-13.9	31,888	-50.2
Lapland	1,393,914	-27.0	664,464	-27.1	729,450	-26.9
Åland	108,299	-59.7	90,535	-25.0	17,764	-88.0

Appendix table 3.1. Hotel capacity and capacity utilization, July 2020

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	RevPAR, euros (incl. VAT 10 %)
Whole country	591	46,585	53.9	-9.2	96.71	52.10
Mainland Finland	574	45,663	53.8	-8.9	96.54	51.98
Uusimaa	97	11,306	41.8	-30.8	94.37	39.43
Espoo	8	658	49.0	-10.1	54.04	26.50
Helsinki	45	7,268	39.9	-38.8	92.30	36.82
Vantaa	8	1,375	39.9	-29.1	96.94	38.69
Southwest Finland	42	2,786	73.0	-4.4	119.23	87.03
Turku	19	1,811	79.8	-6.6	114.90	91.70
Satakunta	25	1,153	62.2	-1.8	104.42	64.99
Pori	8	591	72.7	3.1	108.81	79.08
Kanta-Häme	16	1,388	37.7	-6.6	95.34	35.98
Hämeenlinna	6	604	55.6	0.7	94.27	52.38
Pirkanmaa	41	3,683	66.1	0.4	104.55	69.11
Tampere	23	2,730	70.8	3.3	107.23	75.89
Päijät-Häme	11	1,303	40.6	-4.6	84.09	34.11
Lahti	5	725	41.4	-7.6	83.57	34.56
Kymenlaakso	14	743	66.5	7.2	88.32	58.69
Kouvola	6	286	72.3	7.7	55.85	40.38
South Karelia	15	1,492	78.6	7.1	100.09	78.71
Lappeenranta	6	846	88.6	7.6	101.73	90.17
South Savo	32	1,750	70.1	6.9	115.28	80.85
Mikkeli	9	625	58.6	-1.4	101.94	59.73
North Savo	26	2,143	63.6	2.8	98.39	62.61
Kuopio	13	1,364	72.1	6.2	106.77	77.00
North Karelia	19	949	78.1	9.9	101.82	79.58
Joensuu	6	402	87.1	18.1	90.39	78.75
Central Finland	26	2,615	54.9	-2.8	90.65	49.76
Jyväskylä	13	1,340	65.9	4.0	93.10	61.39
South Ostrobothnia	23	1,691	61.5	-6.3	91.94	56.50
Seinäjoki	6	661	51.2	-14.2	101.01	51.68
Ostrobothnia	23	1,423	56.6	-6.5	95.21	53.86
Vaasa	9	970	60.4	-11.2	95.06	57.44
Central Ostrobothnia	9	471	49.5	3.6	80.53	39.85
Kokkola	4	342	56.8	1.4	88.62	50.35
North Ostrobothnia	50	3,324	62.0	0.2	96.73	59.95
Kuusamo	11	827	52.0	0.6	87.25	45.41
Oulu	9	1,264	73.2	0.6	100.43	73.50
Kainuu	19	1,805	69.9	4.0	63.04	44.06
Kajaani	5	374	57.4	-2.9	84.96	48.77
Sotkamo	6	1,157	80.1	9.9	55.34	44.30
Lapland	86	5,638	32.0	-4.4	85.49	27.35
Rovaniemi	14	1,213	38.2	-4.4	86.47	33.01
Åland	17	922	55.3	-27.8		
Maarianhamina	8	585	63.2	-28.2		

Appendix table 3.2. Hotel capacity and capacity utilization, January-July 2020

Region / municipality	Number of establishments	Number of bedrooms	Occupancy rate of bedrooms, %	Change compared to previous year, %-units	Room price, euros (incl. VAT 10 %)	RevPAR, euros (incl. VAT 10 %)
Whole country	547	42,428		-14.2	106.29	43.90
Mainland Finland	534	41,720	41.5	-14.2	106.34	44.17
Uusimaa	96	11,430	42.0	-24.1	105.93	44.53
Espoo	9	853	45.8	-12.6	76.67	35.10
Helsinki	45	6,873	43.8	-28.2	110.29	48.28
Vantaa	10	1,819	44.4	-22.5	108.97	48.39
Southwest Finland	36	2,290	45.4	-12.7	105.12	47.71
Turku	17	1,462	50.7	-14.6	105.57	53.55
Satakunta	23	1,029	35.4	-12.7	97.62	34.55
Pori	7	488	40.3	-10.4	98.74	39.78
Kanta-Häme	14	1,069	27.6	-11.7	92.22	25.47
Hämeenlinna	5	485	37.1	-6.6	94.62	35.08
Pirkanmaa	37	3,135	43.9	-12.0	100.51	44.14
Tampere	21	2,428	48.3	-12.0	102.74	49.58
Päijät-Häme	12	1,368	32.0	-14.4	87.95	28.14
Lahti	5	761	32.1	-23.9	89.69	28.76
Kymenlaakso	14	664	38.0	-5.3	96.72	36.71
Kouvola	6	255	44.8	-2.6	86.99	38.97
South Karelia	13	1,377	38.8	-12.3	99.60	38.64
Lappeenranta	6	858	42.2	-14.6	98.85	41.68
South Savo	25	1,302	39.1	-5.9	100.16	39.21
Mikkeli	8	517	33.9	-14.0	86.59	29.36
North Savo	23	1,941	39.8	-13.0	99.59	39.68
Kuopio	12	1,226	43.3	-17.7	107.47	46.55
North Karelia	18	870	44.6	-6.6	102.14	45.51
Joensuu	5	436	53.2	-6.3	98.61	52.42
Central Finland	22	2,228	40.2	-11.2	97.42	39.12
Jyväskylä	11	1,153	46.8	-10.0	100.78	47.15
South Ostrobothnia	22	1,347	38.7	-8.8	88.58	34.26
Seinäjoki	5	567	36.8	-11.5	100.29	36.94
Ostrobothnia	21	1,177	34.1	-13.1	94.61	32.24
Vaasa	7	732	38.4	-15.1	94.94	36.46
Central Ostrobothnia	10	462			89.89	27.66
Kokkola	5	336	33.4	-14.6	95.06	31.77
North Ostrobothnia	48	2,964	44.2	-9.5	100.59	44.45
Kuusamo	11	753	41.5	-9.4	104.56	43.43
Oulu	8	1,041	58.5	-6.3	104.14	60.92
Kainuu	18	1,693	47.9	-7.2	69.35	33.20
Kajaani	5	311	42.8	-4.2	86.15	36.84
Sotkamo	6	1,155	53.2	-9.1	63.88	34.01
Lapland	82	5,375	46.1	-4.8	149.45	68.83
Rovaniemi	15	1,308	49.0	-10.4	172.80	84.66
Åland	13	708	25.2	-16.2		
Maarianhamina	6	448	33.3	-17.0		

Appendix table 4.1. Nights spent in hotels, July 2020

Region / municipality	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	1,621,251	-27.0	1,539,377	-6.6	81,874	-85.7
Mainland Finland	1,588,747	-26.6	1,508,601	-7.1	80,146	-85.2
Uusimaa	265,378	-62.3	229,291	-38.6	36,087	-89.1
Espoo	15,854	-58.0	12,341	-36.3	3,513	-80.9
Helsinki	168,137	-64.5	143,107	-33.3	25,030	-90.3
Vantaa	28,515	-75.9	22,711	-70.5	5,804	-85.9
Southwest Finland	134,697	-10.3	130,416	3.8	4,281	-82.6
Turku	96,924	-9.4	93,771	4.7	3,153	-81.8
Satakunta	46,234	3.3	44,959	11.1	1,275	-70.3
Pori	29,328	7.4	28,637	13.2	691	-65.9
Kanta-Häme	35,799	-9.2	35,221	-4.8	578	-76.4
Hämeenlinna	21,956	-11.0	21,583	-7.3	373	-73.2
Pirkanmaa	161,092	-8.3	154,929	-3.2	6,163	-60.8
Tampere	121,599	-9.0	116,227	-3.6	5,372	-59.1
Päijät-Häme	25,937	-44.0	24,491	-34.2	1,446	-84.2
Lahti	16,739	-32.5	15,483	-11.6	1,256	-82.8
Kymenlaakso	25,571	-16.1	23,844	-8.5	1,727	-61.0
Kouvola	12,890	-23.4	12,081	-21.5	809	-43.6
South Karelia	84,719	-4.6	84,054	22.1	665	-96.7
Lappeenranta	53,089	-7.8	52,704	9.8	385	-96.0
South Savo	75,645	-6.1	74,562	13.0	1,083	-92.6
Mikkeli	23,209	-0.1	22,642	9.4	567	-77.6
North Savo	89,160	1.5	87,847	13.7	1,313	-87.6
Kuopio	65,225	16.7	64,477	24.9	748	-82.4
North Karelia	44,351	-41.3	42,950	-37.7	1,401	-78.6
Joensuu	18,197	-25.7	17,608	-20.8	589	-73.9
Central Finland	100,744	-6.8	99,456	5.4	1,288	-90.6
Jyväskylä	52,733	-4.3	51,748	6.3	985	-84.7
South Ostrobothnia	86,979	-9.4	85,681	-6.6	1,298	-69.2
Seinäjoki	22,126	-17.1	21,900	-15.3	226	-72.9
Ostrobothnia	47,974	-6.2	44,508	12.4	3,466	-70.0
Vaasa	37,306	-9.9	36,372	12.9	934	-89.8
Central Ostrobothnia	12,609	-3.2	12,255	3.7	354	-70.8
Kokkola	11,285	-1.2	10,981	6.1	304	-71.7
North Ostrobothnia	133,224	0.4	126,590	6.5	6,634	-52.3
Kuusamo	33,743	34.2	33,459	42.9	284	-83.5
Oulu	59,349	-4.4	54,648	3.8	4,701	-50.2
Kainuu	99,592	6.5	98,490	9.1	1,102	-66.5
Kajaani	11,868	-4.4	11,442	-0.1	426	-55.2
Sotkamo	81,421	8.4	81,039	9.9	382	-72.5
Lapland	119,042	-18.8	109,057	12.9	9,985	-80.0
Rovaniemi	32,068	-26.6	29,010	10.0	3,058	-82.4
Åland	32,504	-40.2	30,776	25.3	1,728	-94.2
Maarianhamina	22,607	-36.0	21,847	14.9	760	-95.3

Appendix table 4.2. Nights spent in hotels, January-July 2020

Region / municipality	total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	Nights spent, non-residents	Change of nights spent, non-residents, %
Whole country	6,306,711	-41.8	4,817,258	-35.7	1,489,453	-55.5
Mainland Finland	6,248,877	-41.6	4,767,895	-35.7	1,480,982	-54.9
Uusimaa	1,483,663	-58.1	979,556	-49.0	504,107	-68.8
Espoo	109,769	-49.7	74,936	-41.6	34,833	-61.3
Helsinki	950,755	-59.1	579,093	-46.7	371,662	-69.9
Vantaa	245,337	-61.7	170,519	-58.8	74,818	-67.0
Southwest Finland	378,300	-37.2	342,668	-31.5	35,632	-65.1
Turku	267,884	-40.1	243,211	-33.6	24,673	-69.6
Satakunta	114,682	-34.1	102,619	-30.9	12,063	-52.6
Pori	66,613	-33.8	61,304	-31.1	5,309	-54.7
Kanta-Häme	108,716	-45.4	103,711	-42.9	5,005	-71.8
Hämeenlinna	63,132	-41.4	60,033	-39.7	3,099	-61.6
Pirkanmaa	478,954	-39.4	434,965	-36.7	43,989	-57.5
Tampere	393,144	-37.9	353,340	-34.5	39,804	-57.5
Päijät-Häme	136,481	-52.0	117,626	-48.0	18,855	-67.4
Lahti	79,695	-52.3	64,785	-47.3	14,910	-66.3
Kymenlaakso	76,739	-35.4	65,912	-30.7	10,827	-54.3
Kouvola	35,978	-44.5	32,825	-42.9	3,153	-56.7
South Karelia	235,890	-33.4	193,347	-23.2	42,543	-58.5
Lappeenranta	148,389	-34.5	129,786	-25.4	18,603	-64.4
South Savo	178,355	-31.4	167,560	-23.7	10,795	-73.2
Mikkeli	61,130	-31.5	56,607	-25.2	4,523	-66.7
North Savo	279,932	-34.9	259,134	-31.4	20,798	-60.4
Kuopio	199,878	-29.8	187,394	-26.1	12,484	-60.1
North Karelia	133,006	-43.5	120,069	-42.2	12,937	-53.4
Joensuu	65,508	-39.4	57,481	-38.9	8,027	-42.4
Central Finland	372,625	-33.8	336,608	-31.0	36,017	-52.2
Jyväskylä	174,656	-34.6	161,802	-30.1	12,854	-63.8
South Ostrobothnia	213,750	-32.6	206,901	-31.7	6,849	-51.6
Seinäjoki	65,539	-36.7	63,212	-35.3	2,327	-60.3
Ostrobothnia	124,705	-35.7	108,299	-29.0	16,406	-60.3
Vaasa	91,263	-39.4	82,415	-30.2	8,848	-72.9
Central Ostrobothnia	42,238	-27.9	40,056		2,182	-62.7
Kokkola	33,955	-33.3	32,109	-30.2	1,846	-62.4
North Ostrobothnia	502,295	-29.5	419,016	-29.5	83,279	-29.4
Kuusamo	167,263	-14.4	126,262	-14.9	41,001	-12.7
Oulu	198,703	-39.9	174,675	-37.6	24,028	-52.3
Kainuu	420,902	-17.0	396,939	-14.1	23,963	-46.6
Kajaani	39,596	-33.8	37,376	-32.3	2,220	-51.4
Sotkamo	363,063	-14.9	344,808	-12.1	18,255	-47.2
Lapland	967,644	-28.6	372,909	-31.4	594,735	-26.7
Rovaniemi	267,549	-30.7	90,602	-30.1	176,947	-31.0
Åland	57,834	-58.9	49,363	-32.4	8,471	-87.5
Maarianhamina	41,999	-59.4	35,219	-40.8	6,780	-84.6

Appendix table 5.1. Visitor arrivals and nights spent by country of residence, July 2020

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	1,496,072	2,559,352	-21.7	1,621,251	-27.0
Finland	1,433,652	2,418,596	-2.2	1,539,377	-6.6
Foreign countries	62,420	140,756	-82.3	81,874	-85.7
Sweden	3,275	7,016	-94.2	4,142	-94.1
Germany	8,856	18,675	-80.9	10,564	-82.6
Russia	881	1,724	-98.1	1,061	-98.4
United Kingdom	1,660	3,856	-85.7	3,386	-85.2
United States	3,632	5,924	-83.1	5,294	-84.0
Norway	13,032	34,361	-7.4	13,064	-33.2
Netherlands	2,162	3,877	-81.5	2,821	-78.4
Italy	948	2,339	-88.6	1,926	-89.2
France	976	2,425	-88.3	1,520	-89.2
Japan	361	686	-97.0	611	-97.2
Estonia	7,507	17,013	-30.6	9,130	-33.8
Switzerland	2,930	5,963	-79.8	4,155	-76.7
Spain	617	2,704	-83.9	2,260	-84.5
China	349	673	-98.2	515	-98.6

Appendix table 5.2. Visitor arrivals and nights spent by country of residence, January-July 2020

Country of residence	Visitor arrivals in all accommodation establishments	Nights spent in all accommodation establishments	Change of nights spent in all accommodation establishments, %	Nights spent in hotels	Change of nights spent in hotels, %
Total	4,479,808	8,681,149	-37.3	6,306,711	-41.8
Finland	3,746,608	6,859,593	-29.8	4,817,258	-35.7
Foreign countries	733,200	1,821,556	-55.3	1,489,453	-55.5
Sweden	42,030	74,256	-78.6	64,908	-75.4
Germany	70,241	178,188	-57.1	148,042	-54.4
Russia	102,423	244,822	-50.9	194,079	-48.7
United Kingdom	45,940	149,532	-43.5	118,255	-45.7
United States	31,188	61,679	-66.6	57,378	-67.4
Norway	26,897	60,502	-50.2	33,763	-63.1
Netherlands	31,706	119,346	-34.6	90,455	-33.6
Italy	14,602	36,495	-57.7	32,400	-58.1
France	38,079	146,870	-35.9	132,787	-34.2
Japan	24,170	47,308	-59.3	45,300	-59.7
Estonia	33,439	84,171	-39.6	53,850	-39.7
Switzerland	15,908	51,260	-55.5	33,096	-56.3
Spain	12,396	33,208	-59.2	27,882	-60.2
China	41,535	72,886	-66.4	69,127	-67.2

Appendix table 6. Nights spent in all establishments, 2020

Month	Nights spent, total	Change of nights spent, total, %	Nights spent, residents	Change of nights spent, residents, %	J 1 /	Change of nights spent, non-residents, %
Total	8,681,149	-37.3	6,859,593	-29.8	1,821,556	-55.3
January	1,670,150	8.0	956,774	10.1	713,376	5.3
February	1,851,415	7.0	1,235,610	9.7	615,805	2.0
March	993,875	-46.7	729,352	-43.8	264,523	-53.4
April	185,089	-88.3	168,334	-86.2	16,755	-95.3
May	301,514	-80.9	281,809	-74.6	19,705	-95.8
June	1,119,754	-51.0	1,069,118	-36.3	50,636	-91.7
July	2,559,352	-21.7	2,418,596	-2.2	140,756	-82.3



Suomen virallinen tilasto Finlands officiella statistik Official Statistics of Finland

Transport and Tourism 2020

Inquiries

Ossi Nurmi 029 551 2984 Sofia Pitkänen 029 551 3037 Director in charge:

Director in charge: Mari Ylä-Jarkko

liikenne.matkailu@stat.fi www.stat.fi

Source: Accommodation Statistics. Statistics Finland