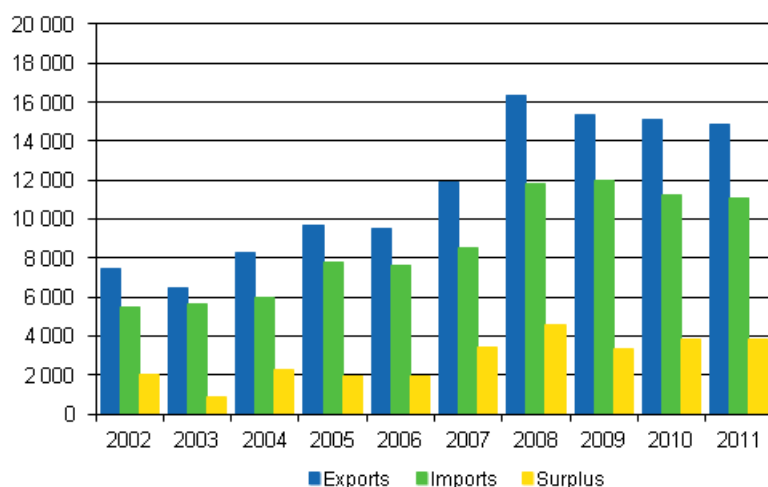


Foreign trade in services 2011

International trade in services clearly in surplus

According to the final data on the statistics on international trade in services, the values of exports and imports of services declined in 2011. Services were exported to the value of EUR 14.9 billion, while imports of service amounted to EUR 11.0 billion. Both exports and imports went down by around EUR 0.2 billion compared with 2010, for which reason the surplus in international trade in services remained unchanged at around EUR 3.9 billion.

Imports, exports and surplus of foreign trade in services 2002–2011, mill. euro



Exports and imports of services differ clearly from one another in their structures. The most significant sources of export income from services are unclassified business services, computer and information services, and royalties and licence fees. Although unclassified business services are the biggest single service item, they have lost their share of exports from 2007 onwards. The share of royalties and licence fees has, in turn, been growing since 2006. The most significant service items in imports of services were research and development services and unclassified business services. Unclassified business services include merchanting and other trade-related services, operational leasing, other business services and unclassified intra-group services.

Examined by service item, the biggest surplus from international trade in services was generated from computer and information services and unclassified business services. Service items significantly in deficit

are research and development services and advertising, market research and public opinion polling. From 2008, the surplus has grown in royalties and licence fees at a rate of around EUR 0.5 billion, to around EUR 1.4 billion in 2011. The deficit from unclassified business services amounted to EUR 0.9 billion in 2011, while in 2007 this item still showed a surplus of EUR 3.2 billion.

The main destination countries of service exports in 2011 were Sweden and the United States. Income from the United States was primarily made up of royalties and licence fees while exports to Sweden were more evenly divided into different service items. Exports of services to China and India declined considerably compared with 2010.

The most important countries of service imports were Germany, the United States, Sweden and the United Kingdom. Research and development services were the most imported items from Germany, the United States and the United Kingdom, while the biggest import items from Sweden were unclassified intra-group services. Imports from Germany continued to decrease, whereas imports from Sweden grew strongly from 2010.

The statistics on international trade in services are based on Statistics Finland's annual and quarterly inquiries on international trade in services. The data include service trade between group enterprises. The statistics do not include data on transport, tourism, insurance and financial services.

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Appendix tables

Appendix table 1. Imports of services by service type, 2002-2011, mill. euro

Service type -- Import	Year									
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Postal- and telecommunications services, total	293	249	228	474	430	318	371	392	391	309
- Postal services and courier services	34	43	28	71	57	62	71	76	92	92
- Telecommunications services	259	206	200	403	373	255	300	316	299	217
Imports of construction services	223	261	497	388	261	248	411	371	376	270
Computer and information services, total	395	427	592	929	891	1 094	1 311	2 421	1 610	1 609
- Computer services	363	407	561	904	879	1 077	1 293	2 366	1 576	1 577
- Information services	32	19	31	25	12	17	18	55	34	32
Royalties and licence fees	641	545	644	902	1 031	1 051	1 380	912	944	934
Other business services, total	3 703	4 038	3 900	4 830	4 944	5 791	8 266	7 864	7 909	7 828
- Legal, accounting, bookkeeping, business and management consultancy and public relations services	216	207	230	288	220	400	364	283	317	616
- Advertising, market research and public opinion polling	701	759	736	1 076	1 069	1 359	1 804	1 762	1 806	1 383
- Research and development services	1 500	1 686	1 573	1 775	1 879	1 872	3 550	3 126	3 220	3 052
- Architectural, engineering and other technical services	69	77	92	135	158	144	164	111	126	297
- Agriculture, mining and on-site processing services	2	1	8	9	13	13	11	16	12	16
- Unclassified business services, incl. Commission trade, operational leasing and services within an enterprise group not classified elsewhere	1 216	1 310	1 261	1 548	1 605	2 004	2 373	2 566	2 428	2 464
Audiovisual, other personal, cultural and recreational services, total	64	22	23	19	21	34	33	42	32	82
- Audiovisual and related services	58	6	6	10	8	21	14	30	18	57
- Other personal, cultural and recreational services	6	16	17	9	14	12	19	12	14	25
Other unspecified services	128	78	123	197
Import total	5 448	5 620	6 007	7 738	7 578	8 535	11 771	12 001	11 262	11 032

Appendix table 2. Exports of services by service type, 2002-2011, mill. euro

Service type -- Export	Year									
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Postal- and telecommunications services, total	252	202	251	316	342	314	337	237	233	268
- Postal services and courier services	40	49	68	145	143	161	210	114	111	116
- Telecommunications services	212	153	183	171	199	154	127	123	122	152
Exports of construction services	276	363	601	460	278	310	899	935	826	422
Computer and information services, total	533	501	608	1 213	1 177	1 338	5 657	5 075	4 884	4 894
- Computer services	518	492	576	1 194	1 136	1 335	5 650	5 067	4 873	4 882
- Information services	16	9	31	19	41	3	7	9	12	12
Royalties and licence fees	594	443	675	969	850	930	1 007	1 252	1 755	2 316
Other business services, total	5 489	4 843	6 032	6 367	6 874	9 008	8 404	7 858	7 396	6 921
- Legal, accounting, bookkeeping, business and management consultancy and public relations services	96	161	138	178	138	155	171	133	150	225

Service type -- Export	Year									
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
- Advertising, market research and public opinion polling	77	113	136	130	83	117	116	165	133	116
- Research and development services	200	283	235	274	260	248	281	259	277	344
- Architectural, engineering and other technical services	251	272	280	327	285	310	341	270	247	224
- Agriculture, mining and on-site processing services	92	89	1	4	50	60	43	25	7	22
- Unclassified business services, incl. Commission trade, operational leasing and services within an enterprise group not classified elsewhere	4 774	3 925	5 241	5 453	6 060	8 117	7 452	7 006	6 583	5 990
Audiovisual, other personal, cultural and recreational services, total	12	26	13	10	19	14	34	5	7	67
- Audiovisual and related services	6	23	4	6	3	9	3	3	3	54
- Other personal, cultural and recreational services	6	3	9	4	16	5	31	2	4	13
Other unspecified services	267	120	124	308
Export total	7 424	6 499	8 303	9 642	9 540	11 914	16 338	15 361	15 101	14 888

Appendix table 3. Exports of services by country, 2002-2011, mill. euro

Country	Year									
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
EU15-countries	3 198	2 622	3 272	3 045	2 927	3 006	5 431	4 284	4 370	5 206
Netherlands	261	242	471	303	278	251	338	411	296	337
Belgium	105	112	96	119	126	95	117	122	136	138
United Kingdom	854	506	586	401	386	351	552	655	716	698
Spain	77	84	110	55	55	86	214	252	210	318
Ireland	58	101	141	83	45	38	68	106	104	276
Italy	201	145	173	180	205	266	603	365	287	243
Austria	66	64	99	134	149	120	153	128	149	123
Greece	65	47	49	71	75	69	105	105	95	41
Luxembourg	12	8	25	36	25	14	9	60	172	142
Portugal	52	38	46	47	52	55	63	81	31	60
France	310	171	228	167	178	155	327	259	272	295
Sweden	589	572	654	841	760	738	976	851	1 032	1 465
Germany	432	444	491	432	449	641	1 718	720	714	856
Denmark	116	88	103	176	144	127	188	168	157	214
Other countries	4 224	3 878	5 131	6 597	6 613	8 908	10 907	11 078	10 731	9 681
Norway	132	121	153	153	162	207	249	280	242	224
Estonia	98	73	63	79	87	96	122	94	80	147
Russia	429	579	1 111	734	605	996	935	827	628	569
Switzerland	362	360	188	225	242	246	281	259	296	242
Canada	23	20	25	45	77	95	194	130	116	131
United States	445	411	440	473	461	348	513	535	607	1 092
Japan	177	87	36	38	32	35	120	137	275	510
China	...	327	692	587	446	563	725	1 174	943	705
India	...	18	45	373	418	830	1 137	1 151	1 148	740
Other	2 558	1 882	2 378	3 890	4 083	5 490	6 631	6 489	6 396	5 321
Total	7 422	6 500	8 403	9 642	9 540	11 914	16 338	15 361	15 101	14 888

Appendix table 4. Imports of services by country, 2002-2011, mill. euro

Country	Year									
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
EU15-countries	3 200	3 304	3 347	4 361	3 915	4 551	6 800	7 019	6 358	6 492
Netherlands	342	326	360	427	317	304	357	290	322	342
Belgium	152	162	150	144	125	135	145	132	198	175
United Kingdom	965	934	859	1 173	1 101	1 240	1 459	1 241	1 320	1 257
Spain	37	38	49	71	60	59	81	89	129	116
Ireland	80	146	177	202	125	137	196	241	287	297
Italy	75	90	67	74	66	68	244	205	229	194
Austria	52	48	64	57	74	72	95	100	104	101
Greece	14	38	19	29	19	14	42	45	50	43
Luxembourg	9	12	10	24	14	10	13	8	20	24
Portugal	7	7	5	9	7	6	58	70	74	61
France	182	181	213	246	177	182	224	278	249	281
Sweden	668	606	620	953	724	876	870	1 265	896	1 325
Germany	448	497	561	665	694	984	2 505	2 577	1 842	1 690
Denmark	169	219	193	287	412	464	511	479	640	586
Other countries	2 331	2 413	2 660	3 379	3 662	3 984	4 971	4 982	4 903	4 540
Norway	144	140	128	179	151	195	202	194	198	182
Estonia	57	58	56	98	92	111	177	120	115	175
Russia	194	234	334	387	267	327	268	108	71	73
Switzerland	103	133	154	251	157	212	289	221	356	232
Canada	44	30	45	57	110	100	133	207	110	89
United States	1 044	825	924	986	1 520	1 320	1 504	1 323	1 466	1 440
Japan	41	34	80	55	96	77	118	108	117	84
China	...	19	77	54	162	222	363	636	515	556
India	...	101	238	374	137	182	324	457	539	527
Other	704	839	624	938	970	1 238	1 593	1 608	1 416	1 182
Total	5 531	5 717	6 007	7 740	7 577	8 535	11 771	12 001	11 262	11 032

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Source: Foreign trade in services 2011, Statistics Finland