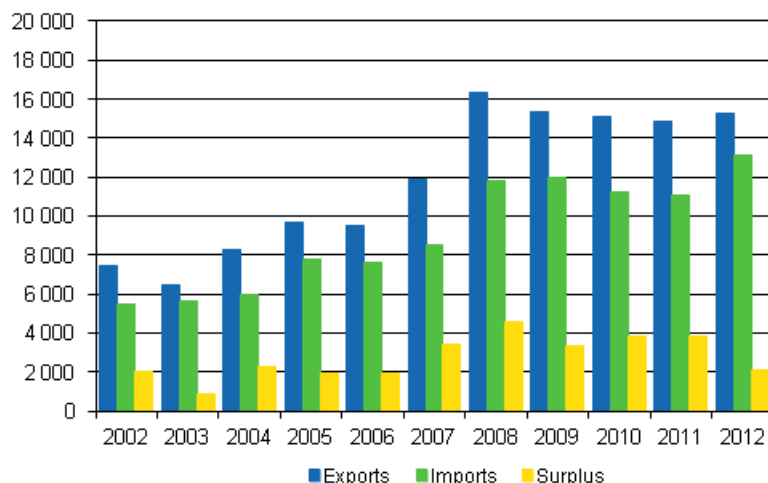


International trade in services 2012

International trade in services in surplus in 2012 despite increased imports

According to the final data of Statistics Finland's statistics on international trade in services for 2012, international trade in services was still EUR 2.1 billion in surplus even though the increase in service imports of over EUR 2.1 billion to EUR 13.1 billion clearly decreased the surplus compared with the previous year. The surplus diminished for the first time since 2009, and the last time it fell below EUR three billion was in 2006. Service exports only grew by EUR 0.4 billion and amounted to EUR 15.3 billion.

Imports, exports and surplus of international trade in services 2002–2012, mill. euro



Imports grew from the year before in all service items apart from construction services. The change in imports of unclassified intra-group services, as well as royalties and licence fees explains around one-half of the overall growth in imports. The most significant service items in service exports were unclassified business services, computer and information services, and royalties and licence fees. The share of these three items in service exports decreased, however, by three percentage points to 85 per cent, as only royalties and licence fees grew compared with the previous year.

Examined by service item, the biggest surplus from international trade in services was generated from unclassified business services and computer and information services. There were most service items in deficit in research and development services and advertising, market research and public opinion polling.

The main destination countries of service exports in 2012 were Sweden, the United States and Ireland. Exports to Ireland grew most and more than tripled compared with the previous year. Exports to India continued to fall strongly and were only one-quarter from the top figures in 2008 to 2010. The most important countries of service imports were still Germany, the United States, Sweden and the United Kingdom, which all increased their share of imports of services. In imports, the share of Ireland also nearly tripled compared with the year before.

Service exports to EU15 countries rose to EUR 6.2 billion, which is 40 per cent of exports of services. The share of EU15 countries increased by six percentage points from 2011. This was mainly affected by the more than tripled exports to Ireland. Imports from EU15 countries went up to EUR 7.9 billion in 2012. The share of EU15 countries of all imports of services rose from 2011, being 60 per cent.

The statistics on international trade in services are based on Statistics Finland's annual and quarterly inquiries on international trade in services. The data include service trade between group enterprises. The statistics do not include data on transport, tourism, insurance and financial services. The data are used in the compilation of national accounts and as part of the balance of payments produced by the Bank of Finland.

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Appendix tables

Appendix table 1. Imports of services by service type, 2002-2012, mill. euro

Service type -- Import	Year										
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Postal- and telecommunications services, total	293	249	228	474	430	318	371	392	391	309	404
- Postal services and courier services	34	43	28	71	57	62	71	76	92	92	92
- Telecommunications services	259	206	200	403	373	255	300	316	299	217	313
Imports of construction services	223	261	497	388	261	248	411	371	376	270	233
Computer and information services, total	395	427	592	929	891	1 094	1 311	2 421	1 610	1 609	1 840
- Computer services	363	407	561	904	879	1 077	1 293	2 366	1 576	1 577	1 794
- Information services	32	19	31	25	12	17	18	55	34	32	46
Royalties and licence fees	641	545	644	902	1 031	1 051	1 380	912	944	934	1 385
Other business services, total	3 703	4 038	3 900	4 830	4 944	5 791	8 266	7 864	7 909	7 828	9 132
- Legal, accounting, bookkeeping, business and management consultancy and public relations services	216	207	230	288	220	400	364	283	317	616	678
- Advertising, market research and public opinion polling	701	759	736	1 076	1 069	1 359	1 804	1 762	1 806	1 383	1 585
- Research and development services	1 500	1 686	1 573	1 775	1 879	1 872	3 550	3 126	3 220	3 052	3 344
- Architectural, engineering and other technical services	69	77	92	135	158	144	164	111	126	297	363
- Agriculture, mining and on-site processing services	2	1	8	9	13	13	11	16	12	16	24
- Unclassified business services, incl. Commission trade, operational leasing and services within an enterprise group not classified elsewhere	1 216	1 310	1 261	1 548	1 605	2 004	2 373	2 566	2 428	2 464	3 138
Audiovisual, other personal, cultural and recreational services, total	64	22	23	19	21	34	33	42	32	82	143
- Audiovisual and related services	58	6	6	10	8	21	14	30	18	57	109
- Other personal, cultural and recreational services	6	16	17	9	14	12	19	12	14	25	34
Other unspecified services	128	78	123	197
Import total	5 448	5 620	6 007	7 738	7 578	8 535	11 771	12 001	11 262	11 032	13 137

Appendix table 2. Exports of services by service type, 2002-2012, mill. euro

Service type -- Export	Year										
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Postal- and telecommunications services, total	252	202	251	316	342	314	337	237	233	268	353
- Postal services and courier services	40	49	68	145	143	161	210	114	111	116	137
- Telecommunications services	212	153	183	171	199	154	127	123	122	152	216
Exports of construction services	276	363	601	460	278	310	899	935	826	422	582
Computer and information services, total	533	501	608	1 213	1 177	1 338	5 657	5 075	4 884	4 894	4 544
- Computer services	518	492	576	1 194	1 136	1 335	5 650	5 067	4 873	4 882	4 495
- Information services	16	9	31	19	41	3	7	9	12	12	49
Royalties and licence fees	594	443	675	969	850	930	1 007	1 252	1 755	2 316	2 587
Other business services, total	5 489	4 843	6 032	6 367	6 874	9 008	8 404	7 858	7 396	6 921	7 152

Service type -- Export	Year										
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
- Legal, accounting, bookkeeping, business and management consultancy and public relations services	96	161	138	178	138	155	171	133	150	225	252
- Advertising, market research and public opinion polling	77	113	136	130	83	117	116	165	133	116	173
- Research and development services	200	283	235	274	260	248	281	259	277	344	440
- Architectural, engineering and other technical services	251	272	280	327	285	310	341	270	247	224	334
- Agriculture, mining and on-site processing services	92	89	1	4	50	60	43	25	7	22	65
- Unclassified business services, incl. Commission trade, operational leasing and services within an enterprise group not classified elsewhere	4 774	3 925	5 241	5 453	6 060	8 117	7 452	7 006	6 583	5 990	5 888
Audiovisual, other personal, cultural and recreational services, total	12	26	13	10	19	14	34	5	7	67	43
- Audiovisual and related services	6	23	4	6	3	9	3	3	3	54	25
- Other personal, cultural and recreational services	6	3	9	4	16	5	31	2	4	13	18
Other unspecified services	267	120	124	308
Export total	7 424	6 499	8 303	9 642	9 540	11 914	16 338	15 361	15 101	14 888	15 261

Appendix table 3. Exports of services by country, 2002-2012, mill. euro

Country	Year										
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
EU15-countries	3 198	2 622	3 272	3 045	2 927	3 006	5 431	4 284	4 370	5 206	6 162
Netherlands	261	242	471	303	278	251	338	411	296	337	410
Belgium	105	112	96	119	126	95	117	122	136	138	152
United Kingdom	854	506	586	401	386	351	552	655	716	698	820
Spain	77	84	110	55	55	86	214	252	210	318	299
Ireland	58	101	141	83	45	38	68	106	104	276	944
Italy	201	145	173	180	205	266	603	365	287	243	242
Austria	66	64	99	134	149	120	153	128	149	123	93
Greece	65	47	49	71	75	69	105	105	95	41	29
Luxembourg	12	8	25	36	25	14	9	60	172	142	111
Portugal	52	38	46	47	52	55	63	81	31	60	33
France	310	171	228	167	178	155	327	259	272	295	341
Sweden	589	572	654	841	760	738	976	851	1 032	1 465	1 572
Germany	432	444	491	432	449	641	1 718	720	714	856	875
Denmark	116	88	103	176	144	127	188	168	157	214	239
Other countries	4 224	3 878	5 131	6 597	6 613	8 908	10 907	11 078	10 731	9 681	9 099
Norway	132	121	153	153	162	207	249	280	242	224	240
Estonia	98	73	63	79	87	96	122	94	80	147	153
Russia	429	579	1 111	734	605	996	935	827	628	569	668
Switzerland	362	360	188	225	242	246	281	259	296	242	414
Canada	23	20	25	45	77	95	194	130	116	131	152
United States	445	411	440	473	461	348	513	535	607	1 092	1 147
Japan	177	87	36	38	32	35	120	137	275	510	641
China	...	327	692	587	446	563	725	1 174	943	705	547
India	...	18	45	373	418	830	1 137	1 151	1 148	740	264
Other	2 558	1 882	2 378	3 890	4 083	5 490	6 631	6 489	6 396	5 321	4 873
Total	7 422	6 500	8 403	9 642	9 540	11 914	16 338	15 361	15 101	14 888	15 261

Appendix table 4. Imports of services by country, 2002-2012, mill. euro

Country	Year										
	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
EU15-countries	3 200	3 304	3 347	4 361	3 915	4 551	6 800	7 019	6 358	6 492	7 945
Netherlands	342	326	360	427	317	304	357	290	322	342	499
Belgium	152	162	150	144	125	135	145	132	198	175	162
United Kingdom	965	934	859	1 173	1 101	1 240	1 459	1 241	1 320	1 257	1 252
Spain	37	38	49	71	60	59	81	89	129	116	131
Ireland	80	146	177	202	125	137	196	241	287	297	890
Italy	75	90	67	74	66	68	244	205	229	194	160
Austria	52	48	64	57	74	72	95	100	104	101	102
Greece	14	38	19	29	19	14	42	45	50	43	44
Luxembourg	9	12	10	24	14	10	13	8	20	24	40
Portugal	7	7	5	9	7	6	58	70	74	61	71
France	182	181	213	246	177	182	224	278	249	281	301
Sweden	668	606	620	953	724	876	870	1 265	896	1 325	1 695
Germany	448	497	561	665	694	984	2 505	2 577	1 842	1 690	1 910
Denmark	169	219	193	287	412	464	511	479	640	586	688
Other countries	2 331	2 413	2 660	3 379	3 662	3 984	4 971	4 982	4 903	4 540	5 193
Norway	144	140	128	179	151	195	202	194	198	182	216
Estonia	57	58	56	98	92	111	177	120	115	175	238
Russia	194	234	334	387	267	327	268	108	71	73	68
Switzerland	103	133	154	251	157	212	289	221	356	232	258
Canada	44	30	45	57	110	100	133	207	110	89	91
United States	1 044	825	924	986	1 520	1 320	1 504	1 323	1 466	1 440	1 706
Japan	41	34	80	55	96	77	118	108	117	84	65
China	...	19	77	54	162	222	363	636	515	556	700
India	...	101	238	374	137	182	324	457	539	527	451
Other	704	839	624	938	970	1 238	1 593	1 608	1 416	1 182	1 398
Total	5 531	5 717	6 007	7 740	7 577	8 535	11 771	12 001	11 262	11 032	13 137

Inquiries

Risto Sippola 09 1734 3383

Pauliina Peltonen 09 1734 2585

Marjatta Tenhunen 09 1734 2927

Director in charge:

Hannele Orjala

globalisaatio.tilastot@stat.fi

www.stat.fi

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