

Finnish Travel

2010, October

Domestic trips and cruises to Sweden popular among Finnish tourists in October 2010

In October, Finnish residents made nearly half a million leisure trips with paid accommodation in Finland, which is 65 per cent more than in the corresponding period of one year before. Good half a million trips were made abroad in October. Of them, 120,000 were cruises to Sweden, whose number increased by 69 per cent compared with October 2009.

Finnish residents' overnight leisure trips in October 2010 and annual change, preliminary data

	Trips in October	Annual change, % 10/2010 - 10/2009	Trips in January - October	Cumulative annual change, % 1-10/2010 - 1-10/2009
Domestic trips with paid accommodation	476 000	65	5 184 000	25
Trips to own free-time residence and visits to friends and relatives	2 382 000	52	21 541 000	21
Trips in Finland, total	2 858 000	54	26 725 000	22
Trips abroad, overnight in country of destination	386 000	21	3 434 000	7
- Estonia	85 000	21	776 000	27
- Sweden	26 000	0	400 000	34
- Other countries	274 000	23	2 258 000	-2
Cruises, overnight on board only	158 000	40	1 180 000	20
- To Estonia	38 000	-12	339 000	5
- To Sweden	120 000	69	833 000	29
Trips abroad, total	544 000	26	4 614 000	10
Leisure trips, total	3 402 000	48	31 339 000	20

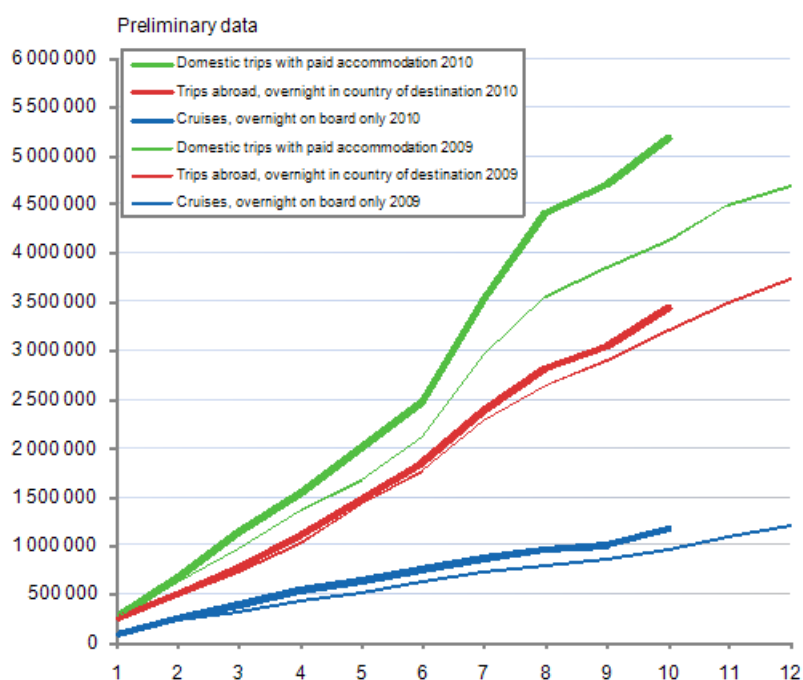
In September Finnish residents made 544,000 overnight leisure trips abroad. In all, 386,000 of them included one or more overnights in the country of destination, twenty-two per cent in Estonia and seven per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 2.9 million leisure trips in Finland. This is 54 per cent up on the corresponding period in the year before. Most of the trips, or 2.4 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,381 persons aged 15 to 74 permanently resident in Finland were interviewed in November.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in July following the statistical reference year. In addition, quarterly preliminary data are published in connection with the monthly publication Tourism Statistics (accommodation statistics) in six weeks from the end of the relevant quarter.

Finns' leisure trips abroad, cumulative accumulation monthly 2009–2010, preliminary data



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Appendix table 1. Domestic leisure trips with paid accommodation in October 2010, the most popular destination

Destination region	Trips in October	
	Total	%
Trips total	476 000	100
Uusimaa	87 000	18
Pirkanmaa	58 000	12
Lapland	50 000	11
North Ostrobothnia	49 000	10
Varsinais-Suomi	32 000	7
Etelä-Savo	32 000	7
Kainuu	23 000	5
Pohjois-Savo	23 000	5
South Ostrobothnia	21 000	4
Ostrobothnia	20 000	4
Central Finland	18 000	4
North Karelia	15 000	3
Kymenlaakso	12 000	3

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in October 2010, the most popular destinations

Country of destination	Trips in October	
	Total	%
Trips total	386 000	100
Estonia	85 000	22
Spain	50 000	13
Sweden	26 000	7
United Kingdom	26 000	7
Turkey	18 000	5
Greece	17 000	4
Portugal	17 000	4
Germany	17 000	4
Egypt	17 000	4
Russia	15 000	4
France	15 000	4
Italy	12 000	3

Suomen virallinen tilasto
Finlands officiella statistik
Official Statistics of Finland

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Source: Finnish Travel, Statistics Finland