

Finnish Travel

2010, November

In November 2010 Finnish tourists made domestic trips or went on a cruise

In November, Finnish residents made nearly half a million leisure trips with paid accommodation in Finland, which is 30 per cent more than in the corresponding period one year earlier. Nearly half a million trips were also made abroad in November. Of them, 163,000 were cruises to the neighbouring countries. The number of cruises increased by 29 per cent from November 2009.

Finnish residents' overnight leisure trips in November 2010 and annual change, preliminary data by Travel group and Change

	Trips in November	Annual change, % 11/2010–11/2009	Trips in January–November	Cumulative annual change, % 1-11/2010– 1-11/2009
Domestic trips with paid accommodation	456 000	30	5 640 000	26
Trips to own free-time residence and visits to friends and relatives	1 875 000	45	23 416 000	23
Trips in Finland, total	2 331 000	42	29 056 000	23
Trips abroad, overnight in country of destination	305 000	11	3 739 000	7
- Estonia	64 000	7	840 000	25
- Sweden	35 000	-3	435 000	30
- Other countries	206 000	14	2 464 000	-1
Cruises, overnight on board only	163 000	29	1 343 000	21
- To Estonia	64 000	36	403 000	9
- To Sweden	96 000	20	929 000	28
Trips abroad, total	468 000	16	5 082 000	11
Leisure trips, total	2 799 000	37	34 138 000	21

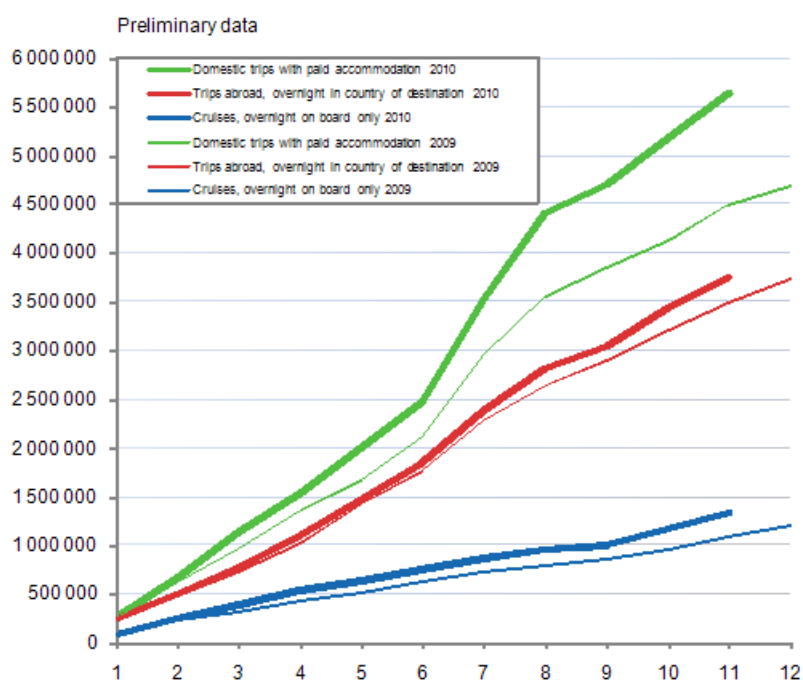
In November Finnish residents made 468,000 overnight leisure trips abroad. In all, 305,000 of them included one or more overnights in the country of destination, twenty-one per cent in Estonia and eleven per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 2.3 million leisure trips in Finland. This is 42 per cent up on the corresponding period in the year before. Most of the trips, or 1.9 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,377 persons aged 15 to 74 permanently resident in Finland were interviewed in December.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in July following the statistical reference year. In addition, quarterly preliminary data are published in connection with the monthly publication Tourism Statistics (accommodation statistics) in six weeks from the end of the relevant quarter.

Finns' leisure trips abroad, cumulative accumulation monthly 2009–2010, preliminary data



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Appendix tables

Appendix table 1. Domestic leisure trips with paid accommodation in November 2010, the most popular destination

Destination regions	Trips in November	
	Total	%
Trips total	456 000	100
Uusimaa	75 000	16
Pirkanmaa	58 000	13
North Ostrobothnia	52 000	11
Varsinais-Suomi	44 000	10
Central Finland	42 000	9
Pohjois-Savo	38 000	8
Lapland	36 000	8
South Ostrobothnia	20 000	4
Kainuu	18 000	4
North Karelia	15 000	3
Päijät-Häme	15 000	3

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in November 2010, the most popular destinations

Country of destination	Trips in November	
	Total	%
Trips total	305 000	100
Estonia	64 000	21
Spain	36 000	12
Sweden	35 000	11
Russia	27 000	9
Italy	25 000	8
United Kingdom	15 000	5
Germany	12 000	4
USA	11 000	4

Suomen virallinen tilasto
Finlands officiella statistik
Official Statistics of Finland

Transport and Tourism 2011

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Source: Finnish Travel, Statistics Finland