

Finnish Travel

2011, September

In September 2011 Finnish residents travelled to Estonia, Sweden or the Mediterranean

A great number of Finnish residents made a trip abroad to Estonia, Sweden or Mediterranean countries in September. Finnish residents made 176,000 leisure trips or cruises with overnight stays to Estonia and Sweden, which is 56 per cent more than in the corresponding period of one year ago. Finnish residents were also keen to travel to the Mediterranean to where the number of trips went up by 78 per cent from last year. Domestic leisure trips with paid accommodation went down by 11 per cent in September when compared with the respective month of the previous year.

Finnish residents' overnight leisure trips in September 2011 and annual change, preliminary data

	Trips in September	Annual change, % 9/2011 - 9/2010	Trips in January - September	Cumulative annual change, % 1-9/2011 - 1-9/2010
Domestic trips with paid accommodation	274 000	-11	4 629 000	-2
Trips to own free-time residence and visits to friends and relatives	1 229 000	18	19 792 000	3
Trips in Finland, total	1 503 000	11	24 421 000	2
Trips abroad, overnight in country of destination	304 000	31	3 282 000	8
- Estonia	79 000	147	799 000	16
- Sweden	14 000	-39	303 000	-19
- Other countries	211 000	19	2 180 000	10
Cruises, overnight on board only	76 000	31	1 127 000	10
- To Estonia	20 000	-23	329 000	9
- To Sweden	53 000	66	781 000	10
Trips abroad, total	380 000	31	4 409 000	8
Leisure trips, total	1 883 000	15	28 830 000	3

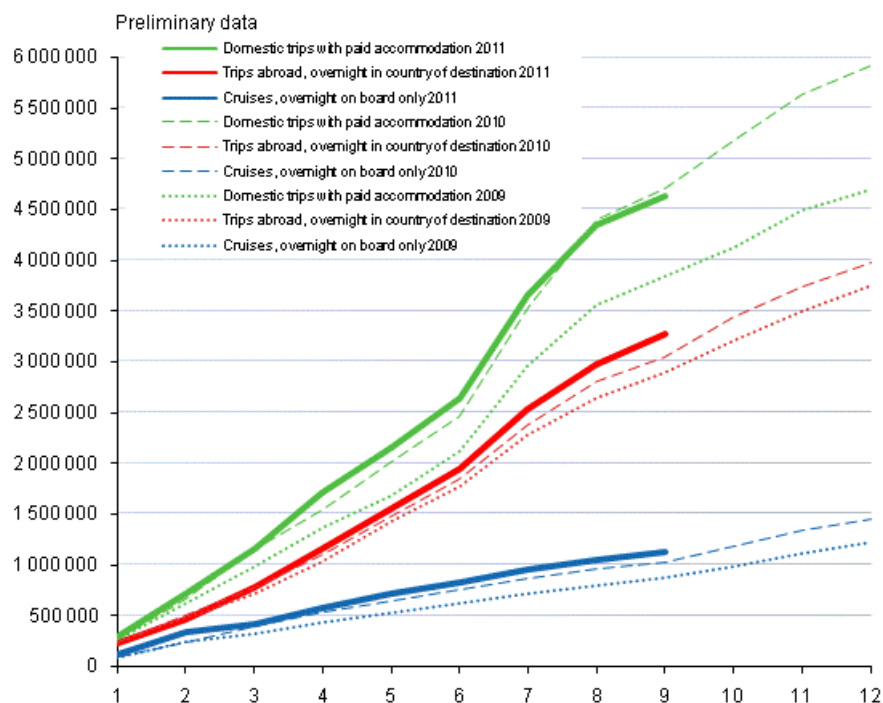
In September Finnish residents made 380,000 overnight leisure trips abroad. In all, 304,000 of them included one or more overnights in the country of destination, twenty-six per cent in Estonia and five per cent in Sweden. Most of the cruises including overnights on board only were to Sweden and Estonia.

Finnish residents made 1.5 million leisure trips in Finland. This is 11 per cent up on the corresponding period in the year before. Most of the trips, or 1.2 million, included free accommodation at one's own free-time residence, with relatives or friends or in some other type of free accommodation.

These preliminary data are based on Statistics Finland's Finnish Travel Survey for which 1,382 persons aged 15 to 74 permanently resident in Finland were interviewed in October.

The final annual data on the Finnish Travel Survey are published on the homepage of the statistics in May following the statistical reference year.

Finns' leisure trips, cumulative accumulation monthly 2009-2011, preliminary data



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Appendix table 1. Domestic leisure trips with paid accommodation in September 2011, the most popular destination regions

Destination regions	Trips in September	
	Total	%
Trips total	274 000	100
Uusimaa	53 000	19
Lapland	49 000	18
Pirkanmaa	35 000	13
North Ostrobothnia	29 000	11
Varsinais-Suomi	23 000	9
Kanta-Häme	20 000	7
North Karelia	12 000	4
Pohjois-Savo	11 000	4
South Ostrobothnia	11 000	4

Appendix table 2. Leisure trips abroad with overnight stays in country of destination in September 2011, the most popular destinations

Country of destination	Trips in September	
	Total	%
Trips total	304 000	100
Estonia	79 000	26
Greece	41 000	14
Spain	35 000	12
Germany	26 000	9
Italy	23 000	8
Sweden	14 000	5
Austria	12 000	4
Russian Federation	12 000	4

Appendix table 3. Domestic leisure trips in July-September 2011

	Trips with paid accommodation		Trips to own free-time residence		Visits to friends and relatives	
	Trips	%	Trips	%	Trips	%
Trips total	1 991 000	100	2 184 000	100	5 939 000	100
Travellers by sex						
Male	1 083 000	54	1 126 000	52	2 835 000	48
Female	908 000	46	1 058 000	48	3 104 000	52
Trips by month of ending						
July	1 009 000	51	884 000	40	2 649 000	45
August	707 000	36	980 000	45	2 380 000	40
September	274 000	14	320 000	15	909 000	15
Destination regions						
Uusimaa	317 000	16	192 000	9	965 000	16
Varsinais-Suomi	206 000	10	210 000	10	569 000	10
Satakunta	56 000	3	79 000	4	234 000	4
Kanta-Häme	57 000	3	68 000	3	200 000	3
Pirkanmaa	190 000	10	190 000	9	629 000	11
Päijät-Häme	53 000	3	114 000	5	195 000	3
Kymenlaakso	37 000	2	83 000	4	197 000	3
South Karelia	28 000	1	90 000	4	213 000	4
Etelä-Savo	87 000	4	287 000	13	387 000	7
Pohjois-Savo	98 000	5	126 000	6	297 000	5
North Karelia	79 000	4	114 000	5	212 000	4
Central Finland	113 000	6	169 000	8	536 000	9
South Ostrobothnia	110 000	6	88 000	4	215 000	4
Ostrobothnia	62 000	3	60 000	3	102 000	2
Central Ostrobothnia	34 000	2	11 000	1	96 000	2
North Ostrobothnia	170 000	9	102 000	5	453 000	8
Kainuu	62 000	3	56 000	3	138 000	2
Lapland	193 000	10	139 000	6	288 000	5
Åland	39 000	2	11 000	0

Appendix table 4. Overnight leisure trips abroad in July-September 2011

	Long trips, 4 or more overnights		Short trips, 1-3 overnights		Total	
	Trips	%	Trips	%	Trips	%
Trips total	838 000	100	499 000	100	1 338 000	100
Travellers by sex						
Male	398 000	48	256 000	51	655 000	49
Female	440 000	52	243 000	49	683 000	51
Trips by month of ending						
July	400 000	48	192 000	38	592 000	44
August	259 000	31	182 000	37	441 000	33
September	179 000	21	126 000	25	304 000	23
Country of destination						
Scandinavian countries	116 000	14	91 000	18	207 000	15
Sweden	73 000	9	74 000	15	147 000	11
Denmark	14 000	1
Norway	34 000	4	42 000	3
Russia and the Baltic countries	183 000	22	323 000	65	507 000	38
Estonia	135 000	16	267 000	53	402 000	30
Russian Federation	31 000	4	37 000	7	68 000	5
Latvia	17 000	3	23 000	2
Lithuania	11 000	1	14 000	1
Southern Europe and the Canary Islands	238 000	28	14 000	3	252 000	19
Spain	58 000	7	61 000	5
- Mainland Spain	49 000	6	52 000	4
Italy	51 000	6	57 000	4
Greece	89 000	11	89 000	7
Croatia	17 000	2	17 000	1
Portugal	20 000	2	23 000	2
East Mediterranean countries	43 000	5	43 000	3
Turkey	37 000	4	37 000	3
Western Europe	173 000	21	57 000	11	230 000	17
The Netherlands	11 000	1
United Kingdom	40 000	5	48 000	4
Austria	23 000	3	26 000	2
France	40 000	5	45 000	3
Germany	59 000	7	31 000	6	91 000	7
Central and East Europe	45 000	5	11 000	2	56 000	4
Bulgaria	17 000	2	17 000	1
Poland	14 000	1
Hungary	14 000	2	17 000	1
Asia and Oceania	17 000	2	17 000	1
America	20 000	2	23 000	2
USA	17 000	2	20 000	2

Appendix table 5. Overnight leisure trips (excl. trips to own free-time residence and visits to friends and relatives) in July-September 2000-2011

	Trips, 1000											
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Leisure trips, total	2 497	2 688	2 924	2 761	2 958	2 812	2 950	2 963	3 066	3 088	3 708	3 634
Domestic trips with paid accommodation	1 263	1 370	1 498	1 581	1 620	1 570	1 679	1 695	1 705	1 726	2 242	1 991
short trips, 1-3 nights	949	972	1 097	1 145	1 201	1 176	1 213	1 262	1 292	1 278	1 718	1 495
long trips, 4 or more nights	314	398	400	436	419	394	466	432	413	449	524	496
Trips abroad, overnight in country of destination	745	897	911	845	977	921	967	1 001	1 096	1 119	1 202	1 338
short trips, 1-3 nights	298	300	342	342	336	345	356	345	373	322	427	499
long trips, 4 or more nights	447	597	569	503	641	576	611	657	723	797	774	838
Cruises, overnight on board only	489	421	515	335	361	321	304	267	265	243	265	305

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