

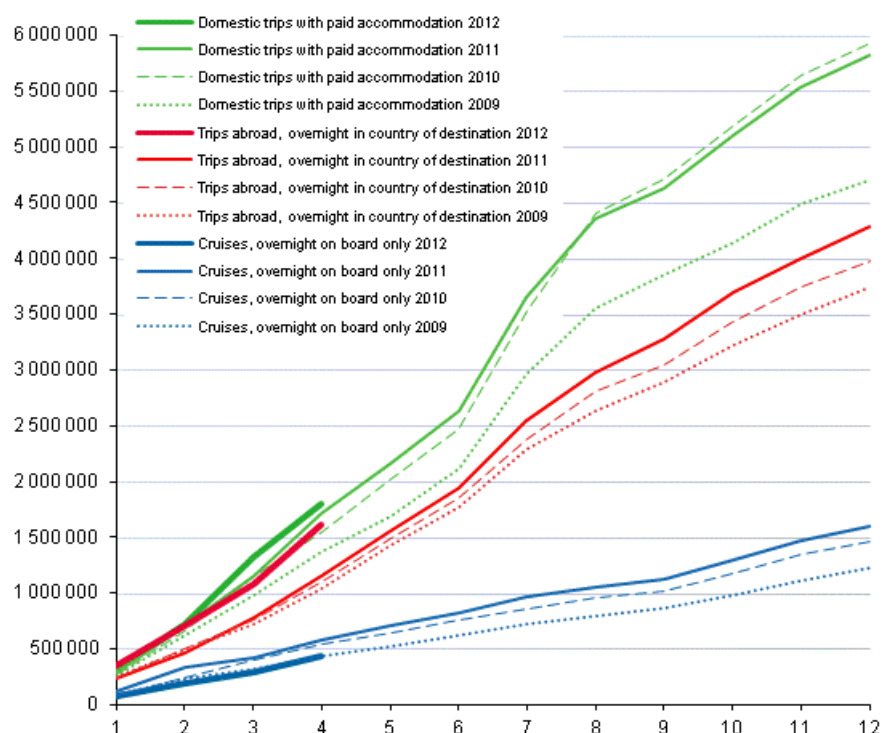
Finnish Travel

2012, spring (1 Jan to 30 Apr 2012)

Finnish residents travelled enthusiastically in January-April 2012

In the early part of 2012, Finnish residents made abundant trips both in the home country and abroad. Six per cent more domestic leisure trips with paid accommodation were made than one year earlier. Trips abroad were even more plentiful, increasing by 14 per cent from the respective period of the year before.

Finns' leisure trips, cumulative accumulation monthly 2009-2012



In the first four months of 2012, Finnish residents aged 15 to 84 made 12 million trips when all domestic and foreign leisure trips, as well as business and professional trips are included. In addition to trips with

overnight stay, the number also includes same-day trips abroad. The number of trips recorded in statistics was seven per cent lower than during the same period of 2011 when the information was asked of a population aged 15 to 74.

Around 7.2 million domestic leisure trips with overnight stay were made in the January-April period. Of these, 5.4 million were trips to own free-time residence or visits to friends or relatives. Trips with overnight stay at paid accommodation numbered 1.8 million and their most population destinations were located in Uusimaa, Lapland and North Ostrobothnia. The number of trips with paid accommodation recorded in statistics was six per cent higher than in January-April of the previous year.

Inclusive of trips with overnight stay in the destination country, as well as cruises and same-day trips, leisure trips abroad numbered 2.2 million in the January-April period. Of the leisure trips abroad, 1,608,000 were trips with overnight stay in the destination country and 429,000 were cruises with overnight stay on board only. The cruises were mostly headed to Estonia and Sweden.

The neighbouring countries of Estonia and Sweden attract Finnish resident tourists irrespective of the time of the year and 314,000 trips with overnight stay in the destination country were made to Estonia and 236,000 to Sweden. The Canary Islands and Thailand remained firm winter favourites of Finnish resident tourists. In the early part of the year, 261,000 trips were made to Spain, two out of three of them to the Canary Islands. The number of trips with overnight stay in destination country recorded in statistics was 39 per cent higher than in last year's January-April period.

In addition to leisure trips, 1.5 million domestic business or professional trips were made. Business or professional trips abroad (inclusive of trips with overnight stay in the destination country, cruises and same-day trips) numbered 919,000.

These data derive from Statistics Finland's Finnish Travel survey for which altogether 5,908 persons aged 15 to 84 were interviewed in February, March, April and May. In earlier years, the data were collected from persons aged 15 to 74. The data collection of the survey was significantly revised from the beginning of 2012, so the latest data are not fully comparable with earlier data.

Notes to the appendix tables

From 2012 onwards the figures are not fully comparable with those on earlier years due to the revised data collection method.

[..] Data not available or too uncertain for presentation.

[] No observations in the survey.

In some tables the sums do not amount to the totals shown because of rounding.

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Appendix tables

Appendix table 1. Trips of Finnish residents and changes in them in January-April 2012¹⁾

	January	February	March	April	January-April, total	Year-on-year change, % 1-4/2012 - 1-4/2011
All trips, total	2 458 000	2 857 000	3 198 000	3 343 000	11 855 000	-7
Leisure trips, total	2 005 000	2 191 000	2 510 000	2 690 000	9 396 000	-12
Domestic leisure trips, total	1 552 000	1 658 000	1 973 000	2 001 000	7 184 000	-18
Domestic trips with paid accommodation	309 000	416 000	598 000	483 000	1 806 000	6
Domestic trips with free accommodation	1 243 000	1 242 000	1 375 000	1 518 000	5 378 000	-24
Leisure trips abroad, total ²⁾	453 000	533 000	537 000	690 000	2 212 000	14
Leisure trips abroad, overnight stay in destination country	343 000	366 000	377 000	522 000	1 608 000	39
Leisure cruises abroad	81 000	114 000	99 000	134 000	429 000	-26
Same-day leisure trips abroad	..	53 000	60 000	..	175 000	-16
Business trips, total	452 000	666 000	688 000	653 000	2 459 000	24
Domestic business trips	256 000	434 000	463 000	387 000	1 540 000	0
Business trips abroad ²⁾	197 000	232 000	225 000	266 000	919 000	111

1) Due to revised data collection method, data on 2012 are not fully comparable with those on earlier years.

2) Includes same-day trips, cruises and trips with overnight stay in destination country

Appendix table 2. Domestic leisure trips by destination region in January-April 2012

Destination region	Trips with paid accommodation		Trips with free accommodation		Domestic leisure trips, total	
	Trips 1-4/2012	Share, %	Trips 1-4/2012	Share, %	Trips 1-4/2012	Share, %
Trips, total	1 806 000	100	5 378 000	100	7 184 000	100
Uusimaa	341 000	19	964 000	18	1 304 000	18
Varsinais-Suomi	139 000	8	359 000	7	497 000	7
Satakunta	164 000	3	187 000	3
Kanta-Häme	124 000	2	166 000	2
Pirkanmaa	179 000	10	559 000	10	738 000	10
Päijät-Häme	249 000	5	274 000	4
Kymenlaakso	165 000	3	182 000	3
South Karelia	56 000	3	144 000	3	200 000	3
Etelä-Savo	228 000	4	266 000	4
Pohjois-Savo	139 000	8	347 000	6	486 000	7
North Karelia	51 000	3	234 000	4	285 000	4
Central Finland	135 000	7	375 000	7	509 000	7
South Ostrobothnia	244 000	5	285 000	4
Ostrobothnia	119 000	2	139 000	2
Central Ostrobothnia	73 000	1	84 000	1
North Ostrobothnia	222 000	12	522 000	10	744 000	10
Kainuu	75 000	4	158 000	3	233 000	3
Lapland	249 000	14	341 000	6	590 000	8
Åland

Appendix table 3. Means of transport used on domestic trips in January-April 2012

	Leisure trips		Business trips	
	Trips 1-4/2012	Share, %	Trips 1-4/2012	Share, %
Trips, total	7 184 000	100	1 540 000	100
Passenger car	5 505 000	77	960 000	62
Coach	446 000	6	61 000	4
Train	976 000	14	276 000	18
Aeroplane	198 000	3	223 000	14
Other	58 000	1

Appendix table 4. Leisure trips abroad (overnight in destination country) by destination in January-April 2012

Destination	Leisure trips abroad	
	Trips 1-4/2012	Share, %
Trips, total	1 608 000	100
Nordic countries	279 000	17
Sweden	236 000	15
Russia and Baltic countries	375 000	23
Estonia	314 000	20
Western and Eastern Europe	281 000	17
United Kingdom	58 000	4
Germany	65 000	4
Southern Europe and East Mediterranean countries	400 000	25
Spain (without Canary Islands)	93 000	6
Canary Islands	169 000	10
Italy	54 000	3
Asia and Oceania	155 000	10
Thailand	81 000	5
Africa	57 000	4
America	62 000	4

Appendix table 5. Trips abroad by reason and destination in January-April 2012¹⁾

Destination	Reason for trip abroad				
	Leisure trips				Business trips
	Visiting friends or relatives	Holiday	Other personal reason	Leisure trips, total	Business trips, total
Trips, total	321 000	1 777 000	114 000	2 212 000	919 000
Nordic countries	110 000	495 000	..	638 000	283 000
Sweden	100 000	464 000	..	590 000	227 000
Russia and Baltic countries	66 000	511 000	..	617 000	206 000
Estonia	..	462 000	..	532 000	122 000
Western and Eastern Europe	70 000	198 000	..	281 000	274 000
Southern Europe and East Mediterranean countries	..	342 000	..	403 000	60 000
Asia and Oceania	..	125 000	..	155 000	58 000
Africa	..	54 000	..	57 000	..
America	..	52 000	..	62 000	..

1) Includes same-day trips, cruises and trips with overnight stay in destination country.

Appendix table 6. Trips to Sweden and Estonia in January-April 2012¹⁾

	Estonia		Sweden	
	Trips in January-April 2012	Trips in January-April 2011	Trips in January-April 2012	Trips in January-April 2011
All trips, total²⁾	654 000	563 000	817 000	678 000
Leisure trips, total ²⁾	532 000	515 000	590 000	551 000
Leisure trips, overnight stay in destination country	314 000	217 000	236 000	87 000
Leisure cruises	105 000	173 000	319 000	405 000
Same-day leisure trips	113 000	126 000	..	59 000
Business trips, total ²⁾	122 000	..	227 000	127 000

1) Due to revised data collection method, data on 2012 are not fully comparable with those on earlier years.

2) Includes same-day trips, cruises and trips with overnight stay in destination country

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