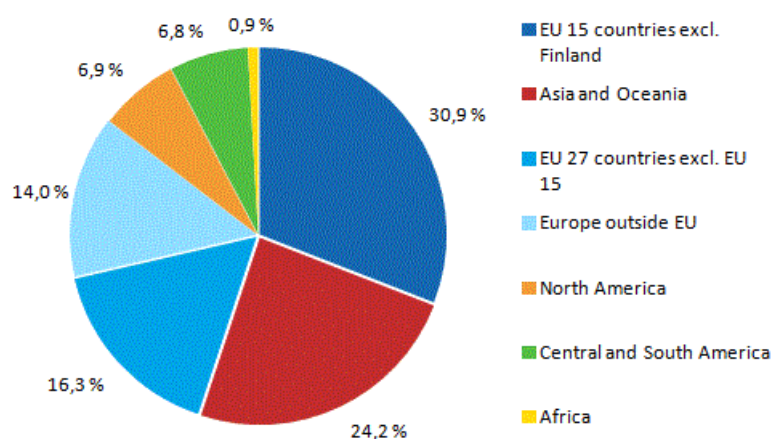


Finnish affiliates abroad 2012

Finnish enterprises abroad: nearly 4900 affiliates in 119 countries in 2012.

According to Statistics Finland's data, Finnish enterprises had business activity in 4,883 affiliates located in 119 countries in 2012. Measured by the number of personnel, the activity of affiliates abroad concentrated in Europe and Asia. The personnel abroad totalled over 570,000, of whom nearly one-third were working in EU 15 countries, nearly one-quarter in Asia and Oceania, and almost one-sixth in EU 27 countries. Examined by country, the numbers of personnel were the highest in China, Sweden, Russia and India. These data derive from data collected from enterprises.

Personnel in affiliates abroad by country group in 2012



Finnish affiliates employed the largest numbers of persons in EU 15 countries, altogether nearly 176,000 persons. In EU 15 countries, the largest industries by the number of personnel were the machinery and metal products industry (36,470 persons), and the paper industry (25,100 persons). Measured by the number of personnel, Finnish affiliates' personnel was the second biggest in Asia and Oceania, numbering good 138,200. The industries with the highest numbers of personnel in Asia and Oceania were the electrical and electronics industry (70,710 persons), and the machinery and metal products industry (35,210 persons). In EU 27 countries, the number of personnel was nearly 93,200 and the biggest industries were the electrical and electronics industry (13,870 persons) and wholesale and retail trade (13,090 persons). Of individual countries, the numbers of personnel in affiliates were the highest in China (68,980 persons), Sweden

(67,700 persons), Russia (48,310 persons) and India (40,930 persons). The manufacturing industry was the most significant employer in Finnish affiliates abroad. The numbers of personnel were the highest in affiliates of the electrical and electronics industry (144,970 persons), and the machinery and metal products industry (112,600 persons).

Investments by affiliates abroad into their tangible goods amounted to good EUR 4.0 billion gross. Sixty-nine per cent of the investments were made in Europe and 20 per cent in Asia and Oceania. In Europe, the investments focused on manufacturing industries and totalled close on EUR 1.5 billion. In the EU countries, the largest investments were made by the paper industry (EUR 560 million) and in European countries outside the EU by the chemical industry (EUR 190 million). In Asia and Oceania, investments concentrated in the information and communication activity (EUR 281 million) and the electrical and electronics industry (EUR 196 million). Among individual countries, investments totalled most, or EUR 549.3 million, in Sweden. Examined world-wide, affiliates of the paper industry invested the largest total amount of EUR 671.4 million.

The combined total turnover of Finnish affiliates located abroad amounted to almost EUR 158.6 billion. The figure describes unconsolidated turnover, in other words, it includes, for instance, intra-group trade. Forty-four per cent of the turnover was made in EU 15 countries and 16 per cent in Asia and Oceania. In EU 15 countries, the largest amounts of turnover were generated in wholesale and retail trade (EUR 15.4 billion) and in the paper industry (EUR 14.2 billion). In Asia and Oceania, the industry with the most significant turnover was the electrical and electronic industry (EUR 8,3 billion). Among the industries, the highest turnover world-wide was generated by wholesale and retail trade (EUR 35.6 billion) and by the machinery and metal products industry (EUR 27.5 billion).

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Appendix tables

Appendix table 1. Finnish affiliates abroad by country group in 2012

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
EU 15 countries excl. Finland	175,950	12,110.1	1,421.0	70,086.7	1,724
EU 27 countries excl. EU 15	93,170	1,686.5	671.1	14,334.2	1,167
Europe outside EU	79,730	2,729.5	687.0	24,207.0	775
Asia and Oceania	138,230	2,983.7	797.2	25,803.7	681
North America	39,320	3,274.4	321.6	16,010.4	284
Central and South America	38,600	1,045.3	108.0	6,933.0	186
Africa	5,300	206.0	9.9	1,187.2	66
All country groups, total	570,290	24,035.4	4,015.8	158,562.3	4,883

1) Annual average

2) Gross investment in tangible assets

Appendix table 2. Finnish affiliates in EU countries in 2012

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Austria	5,480	386.5	25.9	1,725.3	48
Belgium	4,860	354.2	39.7	1,719.3	74
Denmark	7,850	538.7	67.3	2,399.7	123
France	12,030	888.0	67.2	4,398.2	121
Germany	37,620	2,780.3	245.5	11,639.3	269
Greece	780	40.8	1.5	94.5	8
Ireland	700	35.7	1.2	208.7	13
Italy	8,100	504.3	45.5	2,542.3	74
Luxembourg	60	3.6	187.1	126.1	13
Netherlands	9,680	640.1	97.2	4,087.3	126
Portugal	1,720	73.2	8.1	223.0	20
Spain	4,930	268.3	16.1	1,268.9	69
Sweden	67,700	4,693.5	549.3	35,003.3	593
United Kingdom	14,440	903.1	69.5	4,650.8	173
EU 15 countries excl. Finland, total	175,950	12,110.1	1,421.0	70,086.7	1,724
Bulgaria	1,210	15.0	2.1	80.9	15
Cyprus	.. ³⁾	7
Czech Republic	5,640	128.2	20.0	981.5	63
Estonia	24,740	440.8	139.6	4,318.1	453
Hungary	7,180	160.0	12.8	466.9	47
Latvia	9,900	172.2	60.8	1,695.5	183
Lithuania	10,450	153.0	23.4	1,443.8	156
Malta	1
Poland	30,880	553.1	401.4	4,692.3	164
Romania	850	14.5	2.2	94.8	31
Slovakia	2,010	37.6	7.8	261.9	32
Slovenia	170	5.9	0.9	153.8	15

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
EU 27 countries excl. EU 15, total	93,170	1,686.5	671.1	14,334.2	1,167
EU countries, total	269,120	13,796.6	2,092.1	84,420.9	2,891

1) Annual average

2) Gross investment in tangible assets

3) Confidential

Appendix table 3. Finnish affiliates in countries outside EU in 2012

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Azerbaijan	870	35.4	.. ³⁾	473.0	3
Belarus	2,940	18.8	14.3	175.5	20
Croatia	210	8.1	0.2	43.8	12
Iceland	40	2.1	..	4.3	6
Norway	14,880	1,270.7	94.1	5,644.5	194
Russian Federation	48,310	921.4	380.4	11,178.7	397
Serbia	290	5.6	0.9	37.5	7
Switzerland	5,230	324.4	18.4	5,209.8	43
Turkey	4,510	101.8	14.6	954.0	22
Ukraine	1,660	25.6	5.1	263.3	51
Europe outside EU, total	79,730	2,729.5	687.0	24,207.0	775
Australia	4,290	446.2	17.3	2,167.6	48
Bangladesh	510	5.8	4
China	68,980	1,164.1	352.4	8,614.1	237
Hong Kong	1,650	59.0	3.0	673.5	41
India	40,930	407.7	62.3	3,096.4	66
Indonesia	1,790	57.5	3.0	330.6	21
Japan	1,470	160.1	11.7	2,982.3	29
Kazakhstan	1,740	44.7	139.8	1,006.4	16
Korea, Republic Of	1,910	86.4	9.2	493.3	27
Malaysia	2,260	48.4	17.5	549.0	32
New Zealand	450	23.4	2.0	125.5	13
Philippines	480	17.0	1.2	81.9	8
Saudi Arabia	380	6.7	2.0	148.7	4
Singapore	2,820	183.8	22.4	3,282.4	50
Taiwan, Province Of China	570	29.5	1.0	259.8	9
Thailand	2,450	54.1	9.1	734.9	22
United Arab Emirates	1,620	107.9	1.4	275.1	19
Viet Nam	480	6.3	1.1	29.9	8
Asia and Oceania, total	138,230	2,983.7	797.2	25,803.7	681
Canada	6,470	447.6	63.8	2,090.8	56
United States	32,850	2,826.8	257.8	13,919.7	228
North America, total	39,320	3,274.4	321.6	16,010.4	284
Argentina	480	25.6	0.6	84.8	12
Brazil	18,010	683.3	56.9	3,619.8	60
Chile	1,570	65.5	7.9	583.7	20
Colombia	350	22.9	0.2	103.1	5
Mexico	16,150	167.7	8.2	1,351.5	49
Peru	560	24.8	2.9	196.5	7
Uruguay	880	33.3	30.2	816.0	12
Venezuela, Bolivarian Republic Of	70	3.5	..	27.8	5
Central and South America, total	38,600	1,045.3	108.0	6,933.0	186
Egypt	390	12.2	..	39.3	5
Morocco	380	21.8	0.1	25.5	6
Nigeria	80	5.7	4

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
South Africa	3,510	132.3	8.0	850.1	29
Africa, total	5,300	206.0	9.9	1,187.2	66
Countries outside EU, total	301,180	10,238.9	1,923.7	74,141.3	1,992

1) Annual average

2) Gross investment in tangible assets

3) Confidential

Appendix table 4. Finnish affiliates abroad by industry in 2012

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Agriculture, forestry and fishing (A)	1,600	47.2	42.1	775.0	26
Mining and quarrying (B)	820	28.4	37.5	235.4	17
Manufacturing (C)	377,460	15,045.1	2,283.3	89,016.9	2,047
Electricity, gas and water supply (D ja E)	9,260	323.0	5.3	4,990.8	64
Construction (F)	32,640	1,628.0	101.5	5,743.4	218
Wholesale and retail trade (G)	62,790	2,835.7	358.3	35,586.5	1,137
Transportation and storage (H)	9,650	259.3	323.8	1,379.5	115
Accommodation and food service activities (I)	2,440	122.8	3.9	345.8	80
Information and communication (J)	34,070	1,656.3	545.6	6,444.5	400
Financial and insurance activities (K)	9,900	710.3	107.9	6,472.7	147
Real estate activities, professional, scientific and technical activities, administrative and support service activities (L, M ja N)	28,530	1,345.7	197.4	7,474.4	604
Education, human health and social work activities, arts, entertainment and recreation, other service activities (P, Q, R ja S)	1,140	33.8	9.4	97.4	28
All industries, total	570,290	24,035.4	4,015.8	158,562.3	4,883

1) Annual average

2) Gross investment in tangible assets

Appendix table 5. Finnish affiliates abroad in manufacturing industries in 2012

	Number of employees ¹⁾	Personnel costs (EUR million)	Investments (EUR million) ²⁾	Turnover (EUR million)	Number of affiliates
Manufacture of food products and beverages (10-11)	26,210	727.0	204.6	5,442.6	90
Manufacture of textiles, wearing apparel and leather (13-15)	2,150	62.4	10.1	375.0	22
Manufacture of wood, products of wood, cork and furniture (16,31)	3,090	87.8	8.2	745.3	46
Manufacture of paper and paper products (17)	43,160	2,099.1	671.4	18,678.6	239
Printing and reproduction of recorded media (18)	340	11.5	2.6	231.7	11
Chemical industry (19-22)	29,880	1,389.3	547.2	11,777.8	322
Manufacture of non-metallic mineral products (23)	1,620	52.9	22.0	493.0	46
Manufacture of basic metals (24)	13,420	520.6	65.8	5,671.7	93
Machinery and metal products industry (25,28-30,33)	112,600	5,157.8	388.2	27,516.9	811
Electrical and electronics industry (26,27,32)	144,970	4,936.8	363.3	18,084.3	367
Manufacturing (C) industry, total	377,460	15,045.1	2,283.3	89,016.9	2,047

1) Annual average

2) Gross investment in tangible assets

Appendix table 6. Finnish affiliates in EU countries in 2012, the largest industries¹⁾

		Number of employees ²⁾	Personnel costs (EUR million)	Investments (EUR million) ³⁾	Turnover (EUR million)	Number of affiliates
EU 15 countries excl. Finland	Machinery and metal products industry (25,28-30,33)	36,470	2,179.1	123.8	10,243.4	285
	Manufacture of paper and paper products (17)	25,100	1,682.5	346.2	14,205.4	118
	Wholesale and retail trade (G)	20,030	1,322.5	137.5	15,371.6	365
	Electrical and electronics industry (26,27,32)	18,090	1,757.1	54.8	2,472.5	101
	Construction (F)	14,420	914.5	30.6	2,979.6	49
	Information and communication (J)	11,800	993.1	52.1	2,867.4	183
	Real estate activities, professional, scientific and technical activities, administrative and support service activities (L, M ja N)	10,690	723.4	59.1	1,662.9	214
	Chemical industry (19-22)	10,200	666.6	135.4	4,152.2	115
	Manufacture of food products and beverages (10-11)	7,800	461.2	96.8	3,214.7	40
	Manufacture of basic metals (24)	6,360	341.8	34.1	3,082.6	33
EU 27 countries excl. EU 15	Machinery and metal products industry (25,28-30,33)	9,780	157.5	26.9	1,493.6	124
	Manufacture of paper and paper products (17)	4,950	89.7	213.5	1,125.8	30
	Wholesale and retail trade (G)	13,090	203.2	87.4	4,499.4	314
	Electrical and electronics industry (26,27,32)	13,870	305.8	23.3	816.0	55
	Construction (F)	7,760	143.0	10.1	771.4	74
	Information and communication (J)	9,530	226.7	43.9	760.8	84
	Real estate activities, professional, scientific and technical activities, administrative and support service activities (L, M ja N)	9,250	142.5	43.0	466.2	180
	Manufacture of food products and beverages (10-11)	12,360	164.8	69.7	1,555.3	34

1) Measured by the number of personnel

2) Annual average

3) Gross investment in tangible assets

Appendix table 7. Finnish affiliates in countries outside EU in 2012, the largest industries¹⁾

		Number of employees ²⁾	Personnel costs (EUR million)	Investments (EUR million) ³⁾	Turnover (EUR million)	Number of affiliates
Europe outside EU	Wholesale and retail trade (G)	18,830	531.9	57.6	8,811.5	216
	Machinery and metal products industry (25,28-30,33)	10,390	478.7	32.7	2,264.2	84
	Construction (F)	9,580	526.6	46.6	1,806.6	64
	Electrical and electronics industry (26,27,32)	7,180	183.1	16.5	845.0	39
	Manufacture of food products and beverages (10-11)	6,040	100.5	38.0	667.7	14
	Transportation and storage (H)	5,380	98.8	11.6	474.9	38
Asia and Oceania	Machinery and metal products industry (25,28-30,33)	35,210	888.0	129.8	6,533.1	190
	Electrical and electronics industry (26,27,32)	70,710	1,326.0	195.7	8,301.7	101
	Manufacture of paper and paper products (17)	8,080	128.3	65.1	1,312.9	43
	Information and communication (J)	8,030	159.0	280.6	1,554.6	43
North America	Wholesale and retail trade (G)	6,230	563.7	51.9	3,198.0	67
	Machinery and metal products industry (25,28-30,33)	13,380	1,171.1	42.5	5,205.1	55
	Electrical and electronics industry (26,27,32)	6,380	695.3	58.4	2,585.5	29
	Chemical industry (19-22)	7,410	434.4	124.8	2,632.1	33
Central and South America	Machinery and metal products industry (25,28-30,33)	5,270	226.9	28.9	1,406.4	50
	Electrical and electronics industry (26,27,32)	27,340	584.3	13.1	2,700.1	31

1) Measured by the number of personnel

2) Annual average

3) Gross investment in tangible assets

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